

FORMAT		
1. Name of resource	Museums and Creative Industries: Mapping Cooperation Toolkit	
2. Location	http://www.creativemuseum.lv/files/bundleNewsPost/499/Avize_web.pdf	
3. Alternative location	https://www.nemo.org/fileadmin/Dateien/public/Working_Group/Working_Group_MCI/Museums_and_Creative_Industries_Mapping_Cooperation_NEMO_MCIWG.pdf	
4. Author[s]	Creative Museum	
5. Publisher/producer/host	Creative Museum	
6. Year	2015	
7. Suggested citation	Creative Museum (2015). Museums and Creative Industries Mapping Cooperation Toolkit. Creative Museum, available at http://www.creativemuseum.lv/files/bundleNewsPost/499/Avize_web.pdf	
8. Languages in which available	English	
9. Geographic area resource relates to	Latvia, with global relevance	
10. Does the resource relate to a specific time frame?	No	
11. Type	Report	
	Toolkit/Framework/Roadmap	X
	Sign-post to other resource (database)	
	Case studies	X
	Other	
12. If this is part of an initiative, what is the initiative?	NEMO Museums and Creative Industries Working Group	
COLLECTIONS AND COLLECTIONS-BASED INSTITUTIONS		
13. Explicit links to collections	Yes	
14. Explicit links to museums/libraries/archives	Yes	
15. Types of institutions the resource covers	Museums	X
	Archives	X
	Libraries	X
	Other	X

16. Does the resource relate to specific disciplines?	Arts, humanities and social sciences: philosophy, psychology, religion, social sciences, law, politics, language, arts and recreation, architecture, literature, history, geography and ethnology, anthropology, archaeology	X
	Science, natural history, technology, medicine, engineering, manufacturing	X
17. If no explicit links to collections, justification for inclusion		
HOW IT CONTRIBUTES TO SUSTAINABLE DEVELOPMENT		
18. Collections-related activities the resource relates to (mark all that apply)		
Develop collections to protect and safeguard wider cultural and natural heritage more effectively, and that support sustainable development for example by targeting collecting to threatened forms of heritage in strategic ways		
Use collections to promote learning and educational opportunities that contribute to sustainable development more effectively , for example education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development and/or skills development relating to collections		
Use collections to promote cultural participation/social inclusion more effectively , for example by reducing barriers to participation, to ensure no-one is 'left behind'		
Use collections to promote sustainable tourism more effectively , for example by developing new products based on local cultural heritage, and/or considering the rights of stakeholder groups in relation to collections		
Use collections to support research that contributes to sustainable development (including all forms of personal and self-directed research at all levels that make use of stored collections) more effectively, for example by providing effective facilities, collections and information to meet researchers' needs		X
Make decisions around collections that contribute to sustainable development more effectively		X
i. employment (recruiting, staff training, staff safety)		
ii. energy consumption, greenhouse gas emissions, reduction, monitoring and reporting		

iii.	waste management and reduction of waste	
iv.	transport (forms of transport, energy use)	
v.	commercial activities including copyright and IP	X
vi.	governance and management	
vii.	security, disaster preparedness and risk reduction	
Direct external leadership, partnerships and collaborations towards sustainable development more effectively , for example by developing impactful partnerships		X
19. Does the resource relate clearly to any international conventions (mark all that apply)?		
Culture conventions:		
1952, 71	Protection of Copyright and Neighbouring Rights	
1954	Protection of Cultural Property in the Event of Armed Conflict	
1970	Fighting Against the Illicit Trafficking of Cultural Property	
1972	Protection of the World Cultural and Natural Heritage	
2001	Protection of the Underwater Cultural Heritage	
2003	Safeguarding of the Intangible Cultural Heritage	X
2005	Protection and Promotion of the Diversity of Cultural Expressions	X
Rio Conventions:		
Convention on Biological Diversity (CBD), Convention to Combat Desertification (UNCCD), Framework Convention on Climate Change (UNFCCC)		
AIMS AND CONTENT		
20. What issues does the resource aim to address?	<p>“The think tank Creative Museum has been coordinating the working group Museums and Creative Industries within the Network of European Museum Organisations (NEMO) since 2014. Before that we spent two years monitoring and mapping the most successful examples of cooperation between museums and creative industries in Latvia. In 2015 we began developing the methodology for recording the added value of synergy between museums and creative industries.</p> <p>Its aim is to argue in favour of museums as an important support base for creative industries and, at their best, as creative industries in their own right.</p> <p>[It aims:]</p> <p>To raise the profile of museums in the context of creative industries;</p> <p>To learn more about cooperation between museums and creative industries: what is happening, where, and how;</p>	

	<p>To prove the benefits of cooperation among cultural and creative industries for the policy makers;</p> <p>To stimulate future cooperation among museums and creative industries agents; To support objectives of the Creative Europe.</p>
21. Intended audience of resource	Museums, cultural sector and creative industries
22. Process of development	[Based on a quantitative survey of museums, and interviews]
23. Organisation/structure/contents	<p>Part 1 Mapping co-operation</p> <p>Context</p> <p>Creative industries and museums on why they co-operate</p> <p>Part 2 Pilot examination and test phase of the methodology</p> <p>Introduction</p> <p>Quantitative survey of museums</p> <p>Methodology of mapping cooperation</p> <p>Profiles of the museums</p> <p>Research conclusions</p> <p>Recommendations</p>
FRAMEWORKS	
24. Framework structure	The resource includes a framework, as a questionnaire for exploring collaboration, and also a set of recommendations.
25. Relevant policy considerations	Yes
26. Resources for implementation identified	Yes
27. Specific assessment points/indicators/milestones/action plan for monitoring	Yes
28. ASPECTS OF SUSTAINABILITY COVERED BY RESOURCE (mark all that apply)	
People (social sustainability)	
Planet (environmental sustainability)	
Prosperity (economic sustainability)	X
Peace	X
Partnerships	X
29. CROSS-CUTTING CONSIDERATIONS COVERED BY RESOURCE (mark all that apply)	
Gender perspectives	
North and South perspectives	
HOW THE RESOURCE CONTRIBUTES TO AGENDA 2030 AND THE SDGs	

HOW AGENDA 2030 AND THE SDGs FEATURE IN THE RESOURCE	
30. SDGs and Agenda 2030 specifically mentioned?	No
31. SDGs specifically mentioned?	No
32. SDG targets specifically mentioned?	No
33. SDG indicators specifically mentioned?	No
SDGs AND SDG TARGETS AND LINKAGES	
34. Comments on SDG linkages	The resource can support SDG targets relating to innovation and economic diversification, including productivity through diversification and innovation (SDG 8.2) and policies for job creation and enterprise (SDG 8.3), promoting infrastructure for wellbeing and economic development (9.1), fostering sustainable industrialisation (9.2) and support for research and innovation (9.5), as well as support for cross-sector (17.17).
35. SDGs and SDG targets the resource helps advance	
SDG 8. Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all 8.2 Achieve higher levels of economic productivity through diversification, technological upgrading and innovation, including through a focus on high-value added and labour-intensive sectors	<p>Number of innovation-driven projects that aim to enhance or add to the range of activities drawing on collections.</p> <p>Staff training initiatives aimed at innovation, skills for enterprise.</p> <p>Number of public-facing activities that make use of new or emerging technologies, involving collections.</p>
SDG 8. Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all 8.3 Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation,	<p>Development-oriented policies in place for the range of activities, or development-oriented considerations are included in other policies.</p> <p>Number of micro-, small- and medium-sized enterprises supported.</p> <p>Number and proportion of formalised arrangements with micro-, small- and medium-sized enterprises.</p>

<p>and encourage the formalization and growth of micro-, small- and medium-sized enterprises, including through access to financial services</p>	<p>Total value of financial services or financial support provided to micro-, small and medium-sized enterprises.</p>
<p>SDG 9. Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation 9.1 Develop quality, reliable, sustainable and resilient infrastructure, including regional and transborder infrastructure, to support economic development and human well-being, with a focus on affordable and equitable access for all</p>	<p>Development of research-useful collections to support reliable, sustainable and resilient use by researchers and others.</p> <p>Number and proportion of collections facilities and stores that support economic development and human well-being.</p> <p>Number and proportion of collections facilities and stores that provide affordable and equitable access for all.</p> <p>Investment in collections facilities.</p> <p>Inclusion of collections information in regional and transborder initiatives, notably via digital access for discoverability.</p>
<p>SDG 9. Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation 9.2 Promote inclusive and sustainable industrialization and, by 2030, significantly raise industry's share of employment and gross domestic product, in line with national circumstances, and double its share in least developed countries</p>	<p>Number of products and services developed, either alone or in partnership, that contribute to the green economy in some way.</p> <p>Number of jobs created, and working hours spent, that contribute to the green economy.</p> <p>Number of partnerships that produce products and services that add value to the economy, and that have positive social and environmental impacts.</p>
<p>SDG 9. Build resilient infrastructure, promote inclusive and sustainable industrialization</p>	<p>Number and proportion of collections facilities that effectively support research and researchers.</p>

<p>9.5 Enhance scientific research, upgrade the technological capabilities of industrial sectors in all countries, in particular developing countries, including, by 2030, encouraging innovation and substantially increasing the number of research and development workers per 1 million people and public and private research and development spending</p>		<p>Number and proportion of staff who are appropriately skilled to undertake and support collections-based research.</p> <p>Expenditure on initiatives to enhance and upgrade collections facilities.</p> <p>Numbers of staff engaged in supporting and developing research use based on collections.</p> <p>Number of initiatives to encourage innovation drawing on collections.</p> <p>Increase in number of research and development workers per 1 million people.</p> <p>Increase in public and private research and development spending being used to develop and make use of collections.</p>			
<p>SDG 17. Partnerships for the goals 17.17 Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships</p>		<p><i>17.17.1 Amount of United States dollars committed to public-private and civil society partnerships</i></p> <p>Number and/or increase in number, and diversity of local, national and regional multi-stakeholder (public, public-private and civil society) partnerships that address the SDGs drawing on collections, or that otherwise involve collections-based organisations and institutions.</p>			
1	2	3	4	5	6
7	8	9	10	11	12
13	14	15	16	17	