FORMAT			
1. **Name of resource**	**UNEP One Planet Vision for a Responsible Recovery of the Tourism Sector**		
2. Location	https://www.oneplanetnetwork.org/knowledge-centre/resources/one-planet-vision-responsible-recovery-tourism-sector-covid-19		
3. Alternative location			
4. Author[s]	UN World Tourism Organization, One Planet Sustainable Tourism Programme		
5. Publisher/producer/host	UN World Tourism Organization, One Planet Sustainable Tourism Programme		
6. Year	2020		
7. Suggested citation	One Planet Sustainable Tourism Programme (2020). One Planet Vision for a Responsible Recovery of the Tourism Sector. UNWTO, available at https://www.oneplanetnetwork.org/knowledge-centre/resources/one-planet-vision-responsible-recovery-tourism-sector-covid-19		
8. Languages in which available	English		
9. Geographic area resource relates to	Global		
10. Does the resource relate to a specific time frame?			
11. Type	Report	X	
	Toolkit/Framework/Roadmap	X	
	Sign-post to other resource	X	
	Case studies		
	Other		
12. If this is part of an initiative, what is the initiative?	UNEP One Planet Sustainable Tourism Programme		
COLLECTIONS AND COLLECTIONS-BASED INSTITUTIONS			
13. Explicit links to collections	No		
14. Explicit links to museums/libraries/archives	Yes		
15. Types of institutions the resource covers	**Museums**	X	
	Archives	X	
	Libraries	X	
	Other	X	

16. Does the resource relate to specific disciplines?	**Arts, humanities and social sciences: philosophy, psychology, religion, social sciences, law, politics, language, arts and recreation, architecture, literature, history, geography and ethnology, anthropology, archaeology**	**X**	
	Science, natural history, technology, medicine, engineering, manufacturing	X	
17. If no explicit links to collections, justification for inclusion	The resource is an overview of tourism and climate change, in terms of the impacts of climate change, and contribution of tourism to climate change, with suggested activities to reduce the impact of tourism, and adapt tourism to a changing climate.		

HOW IT CONTRIBUTES TO SUSTAINABLE DEVELOPMENT		
18. Collections-related activities the resource relates to (mark all that apply)		
Develop collections to protect and safeguard wider cultural and natural heritage more effectively, for example by targeting collecting to threatened forms of heritage in strategic ways		
Use collections to promote learning and educational opportunities that contribute to sustainable development more effectively, for example education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development and/or skills development relating to collections	X	
Use collections to promote cultural participation/social inclusion more effectively, for example by reducing barriers to participation, to ensure no-one is 'left behind'		
Use collections to promote sustainable tourism more effectively, for example by developing new products based on local cultural heritage, and/or considering the rights of stakeholder groups in relation to collections	X	
Use collections to support research that contributes to sustainable development (including all forms of personal and self-directed research at all levels that make use of stored collections) more effectively, for example by providing effective facilities, collections and information to meet researchers' needs		
Make decisions around collections that contribute to sustainable development more effectively		
i. employment (recruiting, staff training, staff safety)	X	
ii. energy consumption, greenhouse gas emissions, reduction, monitoring and reporting	X	

iii. waste management and reduction of waste	X	
iv. transport (forms of transport, energy use)	X	
v. commercial activities including copyright and IP		
vi. governance and management		
vii. security, disaster preparedness and risk reduction	X	
Direct external leadership, partnerships and collaborations towards sustainable development more effectively, for example by developing impactful partnerships		
19. Does the resource relate clearly to any international conventions (mark all that apply)?		
Culture conventions:		
1952, 71 Protection of Copyright and Neighbouring Rights		
1954 Protection of Cultural Property in the Event of Armed Conflict		
1970 Fighting Against the Illicit Trafficking of Cultural Property		
1972 Protection of the World Cultural and Natural Heritage	X	
2001 Protection of the Underwater Cultural Heritage	X	
2003 Safeguarding of the Intangible Cultural Heritage		
2005 Protection and Promotion of the Diversity of Cultural Expressions	X	
Rio Conventions:		
Convention on Biological Diversity (CBD), Convention to Combat Desertification (UNCCD), Framework Convention on Climate Change (UNFCCC)	X	

AIMS AND CONTENT

20. What issues does the resource aim to address?	"The One Planet Vision for a Responsible Recovery of the Tourism Sector builds on the UNWTO Global Guidelines to Restart Tourism released by the Global Tourism Crisis Committee on 28 May 2020 with the objective to support tourism to emerge stronger and more sustainable from the COVID-19 crisis. The vision is shared by the members of the One Planet Sustainable Tourism Programme and partner organizations. It calls for a responsible recovery of the tourism sector from the COVID-19 crisis. A recovery which is founded on sustainability, to build back better, and which therefore can underpin the resilience of the tourism sector." [p.4]
21. Intended audience of resource	[Tourism sector and all those engaged in activities relating to tourism, notably in relation to biodiversity and the environment]
22. Process of development	"The One Planet Vision for a Responsible Recovery of the Tourism Sector was drafted by Virginia Fernández-Trapa under the supervision of Dr. Dirk Glaesser, Director, Sustainable Development of Tourism, UNWTO. The layout of the report was carried out by Javier P. Spuch." [p.2]

23. Organisation/structure/contents	One Planet Vision for a Responsible Recovery of the Tourism Sector Lines of Action to Support a #ReponsibleRecovery to #BuildBackBetter Tourism Initiatives to Support a #ReponsibleRecovery to #BuildBackBetter Tourism

FRAMEWORKS

24. Framework structure	The six lines of action can be considered as a framework: **Public health** Integrate epidemiological indicators in tourism Connect hygiene with sustainability Restore trust through communication **Social inclusion** Channel targeted support towards vulnerable groups Channel long-term support to small and medium enterprises Repurpose tourism as a supporter for the community **Biodiversity conservation** Capture the value of conservation through tourism Support conservation efforts through tourism Invest in nature-based solutions for sustainable tourism **Climate action** Monitor and report CO_2 emissions from tourism operations Accelerate the decarbonization of tourism operations Engage the tourism sector in carbon removal **Circular economy** Invest in transforming tourism value chains Prioritize sustainable food approaches for circularity Shift towards a circularity of plastics in tourism **Governance and finance** Measure beyond economic impacts Steer recovery funds towards better tourism Consolidate partnerships for implementation
25. Relevant policy considerations	Yes
26. Resources for implementation identified	Yes
27. Specific assessment points/indicators/milestones/action plan for monitoring	No

28. ASPECTS OF SUSTAINABILITY COVERED BY RESOURCE (mark all that apply)

People (social sustainability)	X

Planet (environmental sustainability)	X
Prosperity (economic sustainability)	X
Peace	X
Partnerships	X
29. CROSS-CUTTING CONSIDERATIONS COVERED BY RESOURCE (mark all that apply)	
Gender perspectives	X
North and South perspectives	X

HOW THE RESOURCE CONTRIBUTES TO AGENDA 2030 AND THE SDGs	
HOW AGENDA 2030 AND THE SDGs FEATURE IN THE RESOURCE	
30. SDGs and Agenda 2030 specifically mentioned?	Yes
31. SDGs specifically mentioned?	No
32. SDG targets specifically mentioned?	No
33. SDG indicators specifically mentioned?	No
SDGs AND SDG TARGETS AND LINKAGES	
34. Comments on SDG linkages	The resource supports a number of SDG targets. Public health contributes to SDG 3.D (prepare for health emergencies) Social inclusion contributes towards SDG 1.5 (build the resilience of the poor from climate and other disasters), 8.3 (supporting innovation and small enterprises), 9.1 (infrastructure for wellbeing and economic development), 10.2 (promote universal social, economic and political inclusion) and 14.7 (increase benefits to islands from tourism). Repurpose tourism as a supporter for the community supports SDG 8.9 (sustainable tourism). Conserving biodiversity through tourism contributes to SDGs 6.6 (protect and restore aquatic ecosystems), 11.4 (protect cultural and natural heritage), 14.2 (conserve coastal and marine areas), 15.1 (sustainably manage and conserve nature) and 15.5 (prevent degradation of nature). Understanding the contribution of tourism to conservation

	supports SDG 12.B (measuring sustainable tourism). Mobilising resources from tourism for conservation also supports SDGs 15.A-C.
	Monitoring and reporting CO_2 emissions from tourism operations contributes to SDGs 12.6 (adopt sustainable practices and sustainability reporting). Moving to renewables supports SDGs 7.2 (renewable energy sources), 9.4 (retrofitting infrastructure for sustainability) and 12.2 (sustainable use of natural resources).
	Circular economy supports SDGs 8.4 (circular economy) and 12.2 and 12.5 (prevent waste generation) (for example), 12.7 (sustainable procurement) and 14.1 (reduce marine pollution).
	Measuring beyond economic impacts supports SDGs 12.B and 17.19 (measure progress beyond GDP).
	Consolidate partnerships for implementation supports SDGs 17.16 (international) and 17.17 (local/regional) partnerships.
35. SDGs and SDG targets the resource helps advance	
SDG 1: End poverty in all its forms everywhere 1.5 By 2030, build resilience of the poor and those in vulnerable situations and reduce their exposure and vulnerability to climate-related extreme events and other economic, social and environmental shocks and disasters.	Number of collecting programmes that aim to build resilience to climate-related events and other shocks and disasters, for example by forming collections that can contribute to related educational and research programmes. Number of educational programmes drawing on collections that incorporate resilience perspectives. Number of targeted programmes drawing on collections that are aimed at vulnerable groups, to build their resilience to climate-related and other shocks and disasters. Number of research programmes drawing on collections that are aimed at building resilience to climate-related and other shocks and disasters. ***Strengthen the resilience of employees, communities and suppliers by paying at a minimum the living wage and offering insurance to employees and their families, such as accident insurance; and by paying fair prices to all suppliers***

SDG 3: Ensure healthy lives and promote well-being for all at all ages 3.D Strengthen the capacity of all countries, in particular developing countries, for early warning, risk reduction and management of national and global health risks.	Number of collecting initiatives that aim to build capacity for risk reduction to national and global health risks, for example by storing and preserving collections that may be of use in post-disaster scenarios, or that can be used in early warning and risk communication activities. Number of educational programmes incorporating perspectives on early warning, risk reduction and management of national and global health risks. Number of awareness raising programmes that target marginalized and vulnerable groups most exposed to health risks. Plans in place for early warning, risk reduction and management to national and global health risks. Relationships and partnerships in place for risk reduction and management in light of national and global health risks.
SDG 6. Ensure availability and sustainable management of water and sanitation for all 6.6 By 2020, protect and restore water-related ecosystems, including mountains, forests, wetlands, rivers, aquifers and lakes	Proportion of water-related ecosystems, including mountains, forests, wetlands, rivers, aquifers and lakes in a good ecological condition. Information on, programmes relating to, and partnerships relating to water-related ecosystems drawing on collections and collections-based institutions in place, to support protection of these as effective nature-based solutions and ecosystem services.
SDG 7. Ensure access to affordable, reliable, sustainable and modern energy for all 7.2 By 2030, increase substantially the share of renewable energy in the global energy mix	Proportion of energy that comes from renewable sources. Date to achieve net zero, and milestones towards that date.
SDG 8. Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all 8.3 Promote development-oriented policies that	Development-oriented policies in place for the range of activities, or development-oriented considerations are included in other policies. Number of micro-, small- and medium-sized enterprises supported.

support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, small- and medium-sized enterprises, including through access to financial services	Number and proportion of formalised arrangements with micro-, small- and medium-sized enterprises. Total value of financial services or financial support provided to micro-, small and medium-sized enterprises.
SDG 8. Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all 8.4 Improve progressively, through 2030, global resource efficiency in consumption and production and endeavour to decouple economic growth from environmental degradation, in accordance with the 10-Year Framework of Programmes on Sustainable Consumption and Production, with developed countries taking the lead	Plans in place to increase resource efficiency, reduce consumption, and to decouple economic growth from environmental degradation.
SDG 8. Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all 8.9 By 2030, devise and implement policies to promote sustainable tourism that creates jobs and promotes local culture and products	Numbers of jobs created or supported that relate to sustainable tourism drawing on local products (e.g. craft producers). Develop and implement plans to reduce and remove negative impacts of tourism. Numbers of activities and/or products drawing on local culture. Value to artisans and source communities of activities and products drawing on local culture.
SDG 9. Build resilient infrastructure, promote inclusive and sustainable	

industrialization and foster innovation 9.1 Develop quality, reliable, sustainable and resilient infrastructure, including regional and transborder infrastructure, to support economic development and human well-being, with a focus on affordable and equitable access for all	Development of research-useful collections to support reliable, sustainable and resilient use by researchers and others. Number and proportion of collections facilities and stores that support economic development and human well-being. Number and proportion of collections facilities and stores that provide affordable and equitable access for all. Investment in collections facilities. Inclusion of collections information in regional and transborder initiatives, notably via digital access for discoverability.
SDG 9. Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation 9.4 By 2030, upgrade infrastructure and retrofit industries to make them sustainable, with increased resource-use efficiency and greater adoption of clean and environmentally sound technologies and industrial processes, with all countries taking action in accordance with their respective capabilities	Number and proportion of collections facilities that: 1.make efficient use of resources, with an ongoing drive for efficiencies and reductions in energy use and waste of all forms. 2. use clean and environmentally sound technologies, including climate-friendly energy sources and materials, with an ongoing commitment to reduce greenhouse gas emissions and waste of all forms. 3. adopt and/or prioritise collections-related processes and practices to reduce greenhouse gas emissions and waste of all forms.
SDG 10. Reduce inequality within and between countries 10.2 By 2030, empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status	Collections development to ensure that collections effectively meet the needs of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status. Number and proportion of educational and participatory programmes that promote participation irrespective of social or other status. Numbers and proportions of people making use of collections in relation to the demographic of the local population.

	Numbers and proportions of people involved in focused programmes aimed at promoting social, economic and political inclusion. Numbers and proportions of people from different demographic groups involved in decision-making processes relating to collections and collections-based institutions. Number and types of partnerships that build relationships with marginalized groups, individuals and communities.
SDG 11. Make cities and human settlements inclusive, safe, resilient and sustainable 11.4 Strengthen efforts to protect and safeguard the world's cultural and natural heritage	***11.4.1 Total expenditure (public and private) per capita spent on the preservation, protection and conservation of all cultural and natural heritage, by type of heritage*** Plans, policies and procedures in place for the safe use of collections for a variety of purposes, protecting and safeguarding both collections and those who use them. Plans, policies and procedures in place for the identification, safeguarding and protection of cultural and natural heritage at risk. Collecting programmes in place to protect, safeguard and make use of cultural and natural heritage, addressing the needs of communities and stakeholders, and ensuring that collections can be an effective resource for sustainable development. Number and diversity of educational, awareness-raising, research programmes, and partnerships that aim to strengthen protection of cultural and natural heritage.
SDG 12 Ensure sustainable consumption and production patterns SDG 12.2 By 2030, achieve the sustainable management and efficient use of natural resources	Reduction of material footprint in terms of reductions in consumption of biomass, fossil fuels, metal ores and non-metal ores.
SDG 12 Ensure sustainable consumption and production patterns 12.5 By 2030, substantially reduce waste generation through prevention,	Quantity and reductions in quantity of waste of all kinds, including avoidance/prevention of waste production, reuse, and recycling. Quantity of material recycled in comparison with quantity sent to landfill. Increases in recycling rate in comparison with landfill.

reduction, recycling and reuse	
SDG 12 Ensure sustainable consumption and production patterns 12.6 Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting cycle	Clear visions, strategies and plans in place for all aspects of sustainability – environmental, social and economic (people, planet, prosperity)- across all areas of activity. Visions, strategies and plans relating to sustainability to be publicly available and incorporated into planning documents. Commitments to be in line with local, regional, national and/or international targets and ambitions. Incorporation of sustainability into reporting for funders and other stakeholders, including the public. Reporting to include commitments and progress towards targets.
SDG 12 Ensure sustainable consumption and production patterns 12.7 Promote public procurement practices that are sustainable, in accordance with national policies and priorities	Incorporation of sustainability considerations into procurement, in terms of advertisement and invitation to tender, contracts, and selection criteria for suppliers.
SDG 12 Ensure sustainable consumption and production patterns 12.B Develop and implement tools to monitor sustainable development impacts for sustainable tourism that creates jobs and promotes local culture and products	Quantitative and qualitative metrics identified, collected and reported for evaluating performance of tourism in terms of social, environmental and economic benefits and impacts for: -jobs -promotion of local culture -local and related products -positive social and environmental benefits -reduction of negative impacts of tourism, e.g. climate impacts, negative social and environmental impacts.
SDG 14 Conserve and sustainably use the oceans, seas and marine resources for sustainable development 14.1 By 2025, prevent and significantly reduce marine pollution of all kinds, in particular from land-based activities, including marine	Number of collections-related programmes, for example research and education, that aim to reduce marine pollution. Quantity, and reduction, of waste of all sorts, with plans in place to eliminate waste of all sorts as soon as possible.

debris and nutrient pollution	Quantity, and reduction, of plastic waste, with plans in place to eliminate the production and release of plastic waste as soon as possible.
SDG 14 Conserve and sustainably use the oceans, seas and marine resources for sustainable development 14.2 By 2020, sustainably manage and protect marine and coastal ecosystems to avoid significant adverse impacts, including by strengthening their resilience, and take action for their restoration in order to achieve healthy and productive oceans	Proportion of marine and coastal areas in a good ecological condition

Numbers of educational and awareness-raising programmes, research activities, and partnerships drawing on collections aiming to support protection of marine and coastal areas. |
| **SDG 14 Conserve and sustainably use the oceans, seas and marine resources for sustainable development** 14.7 By 2030, increase the economic benefits to Small Island developing States and least developed countries from the sustainable use of marine resources, including through sustainable management of fisheries, aquaculture and tourism | Number of activities that support sustainable tourism relating to Small Island developing States and least developed countries.

Economic benefits by value to Small Island Developing States and least developed countries. |
| **SDG 15 Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss** 15.1 By 2020, ensure the conservation, restoration and sustainable use of terrestrial and inland | Proportion of terrestrial and inland freshwater systems in a good ecological condition.

Information on, programmes relating to, collections development, and partnerships relating to terrestrial and freshwater systems drawing on collections in place, to support their protection and effective functioning. |

freshwater ecosystems and their services, in particular forests, wetlands, mountains and drylands, in line with obligations under international agreements	
SDG 15 Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss 15.5 Take urgent and significant action to reduce the degradation of natural habitats, halt the loss of biodiversity and, by 2020, protect and prevent the extinction of threatened species	Number and proportion of habitats, notably endangered habitats, and species with favourable conservation status, with special reference to locally, nationally and globally endangered species. Information on, programmes relating to, collections development, and partnerships relating to habitats and species drawing on collections in place, to support their protection and continued existence. Measures taken to enhance biodiversity value of green space associated with collections institutions.
SDG 15 Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss 15.A Mobilize and significantly increase financial resources from all sources to conserve and sustainably use biodiversity and ecosystems	Revenue generated to conserve and sustainably use biodiversity and ecosystems. Direct financial support given to projects and organisations for conservation and/or sustainable use of biodiversity and ecosystems.
SDG 15 Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss	Revenue generated to conserve and sustainably use forests, including conservation and reforestation, and that support local and Indigenous peoples. Direct financial support given to projects and organisations to conserve and sustainably use forests, including for conservation and reforestation, and that support local and Indigenous peoples.

15.B Mobilize significant resources from all sources and at all levels to finance sustainable forest management and provide adequate incentives to developing countries to advance such management, including for conservation and reforestation	Other forms of support provided to projects and organisations to conserve and sustainably use forests, including for conservation and reforestation, and that support local and Indigenous peoples.
SDG 15 Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss 15.C Enhance global support for efforts to combat poaching and trafficking of protected species, including by increasing the capacity of local communities to pursue sustainable livelihood opportunities	Policies and plans in place to ensure objects and specimens of protected species (for example ivory, rhino horn) in collections are protected against theft and do not enter supply chains. Policies and plans in place to ensure that objects and specimens are only acquired in line with national and international legislation, or with legal dispensation. Revenue generated to combat poaching and trafficking of protected species, and to support local communities to pursue sustainable livelihoods. Direct financial support given to projects and organisations to combat poaching and trafficking of protected species, and to support local communities to pursue sustainable livelihoods.
SDG 17. Partnerships for the goals 17.16 Enhance the global partnership for sustainable development, complemented by multi-stakeholder partnerships that mobilize and share knowledge, expertise, technology and financial resources, to support the achievement of the sustainable development goals in all countries, in particular developing countries	Number and/or increase in number, and diversity of global and international multi-stakeholder partnerships that share collection-related knowledge, expertise, technology and financial resources to address the SDGs, or that otherwise involve collections-based organisations and institutions. Number and/or increase in number, and diversity of global and international multi-stakeholder partnerships involving developing countries that share collection-related knowledge, expertise, technology and financial resources to address the SDGs.
SDG 17. Partnerships for the goals	

17.17 Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships	*17.17.1 Amount of United States dollars committed to public-private and civil society partnerships* Number and/or increase in number, and diversity of local, national and regional multi-stakeholder (public, public-private and civil society) partnerships that address the SDGs drawing on collections, or that otherwise involve collections-based organisations and institutions.
SDG 17. Partnerships for the goals 17.19 By 2030, build on existing initiatives to develop measurements of progress on sustainable development that complement gross domestic product, and support statistical capacity-building in developing countries	Identification and implementation of measures for sustainable development incorporating social and environmental considerations. Identification and implementation of both quantitative and qualitative measures of sustainable development.

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