

<b>FORMAT</b>		
1. Name of resource	<b>Blueprint for Business Leadership on the SDGs</b>	
2. Location	<a href="https://blueprint.unglobalcompact.org/">https://blueprint.unglobalcompact.org/</a>	
3. Alternative location	<a href="https://d306pr3pise04h.cloudfront.net/docs/publications%2FBlueprint-for-Business-Leadership-on-the-SDGs.pdf">https://d306pr3pise04h.cloudfront.net/docs/publications%2FBlueprint-for-Business-Leadership-on-the-SDGs.pdf</a>	
4. Author[s]	UN Global Compact	
5. Publisher/producer/host	UN Global Compact	
6. Year	2017	
7. Suggested citation	UN Global Compact (2017). Blueprint for Business Leadership on the SDGs, available at <a href="https://blueprint.unglobalcompact.org/">https://blueprint.unglobalcompact.org/</a>	
8. Languages in which available	English (the PDF version is also available in Spanish)	
9. Geographic area resource relates to	Worldwide	
10. Does the resource relate to a specific time frame?	2015-30	
<b>11. Type</b>	Report	Yes
	Toolkit/Framework/Roadmap	Yes
	Sign-post to other resource (database)	
	Case studies	Yes
	Other	
12. If this is part of an initiative, what is the initiative?	"This website is a report by the Blueprint for SDG Leadership Action Platform of the United Nations Global Compact."	
<b>COLLECTIONS AND COLLECTIONS-BASED INSTITUTIONS</b>		
13. Explicit links to collections	No	
14. Explicit links to museums/libraries/archives	No	
<b>15. Types of institutions the resource covers</b>	<b>Museums</b>	X
	<b>Archives</b>	X
	<b>Libraries</b>	X
	<b>Other</b>	X
<b>16. Does the resource relate to specific disciplines?</b>	<b>Arts, humanities and social sciences: philosophy, psychology, religion, social sciences, law, politics, language, arts and recreation, architecture, literature, history, geography and ethnology, anthropology, archaeology</b>	X
	<b>Science, natural history, technology, medicine, engineering, manufacturing</b>	X
17. If no explicit links to	Collections-based institutions can make use of the resource to	

collections, justification for inclusion	plan and embed activity in support of the SDGs.
<b>HOW IT CONTRIBUTES TO SUSTAINABLE DEVELOPMENT</b>	
<b>18. Collections-related activities the resource relates to (mark all that apply)</b>	
<b>Develop collections to protect and safeguard wider cultural and natural heritage more effectively, and that support sustainable development</b> for example by targeting collecting to threatened forms of heritage in strategic ways	X
<b>Use collections to promote learning and educational opportunities that contribute to sustainable development more effectively</b> , for example education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development and/or skills development relating to collections	X
<b>Use collections to promote cultural participation/social inclusion more effectively</b> , for example by reducing barriers to participation, to ensure no-one is 'left behind'	X
<b>Use collections to promote sustainable tourism more effectively</b> , for example by developing new products based on local cultural heritage, and/or considering the rights of stakeholder groups in relation to collections	X
<b>Use collections to support research that contributes to sustainable development</b> (including all forms of personal and self-directed research at all levels that make use of stored collections) more effectively, for example by providing effective facilities, collections and information to meet researchers' needs	X
<b>Make decisions around collections that contribute to sustainable development more effectively</b>	
i. employment (recruiting, staff training, staff safety)	X
ii. energy consumption, greenhouse gas emissions, reduction, monitoring and reporting	X
iii. waste management and reduction of waste	X
iv. transport (forms of transport, energy use)	X
v. commercial activities including copyright and IP	X
vi. governance and management	X
vii. security, disaster preparedness and risk reduction	X
<b>Direct external leadership, partnerships and collaborations towards sustainable development more effectively</b> , for example by developing impactful partnerships	X
<b>19. Does the resource relate clearly to any international conventions (mark all that apply)?</b>	
Culture conventions:	
1952, 71 Protection of Copyright and Neighbouring Rights	
1954 Protection of Cultural Property in the Event of Armed Conflict	
1970 Fighting Against the Illicit Trafficking of Cultural Property	
1972 Protection of the World Cultural and Natural Heritage	
2001 Protection of the Underwater Cultural Heritage	
2003 Safeguarding of the Intangible Cultural Heritage	
2005 Protection and Promotion of the Diversity of Cultural Expressions	

Rio Conventions:	
Convention on Biological Diversity (CBD), Convention to Combat Desertification (UNCCD), Framework Convention on Climate Change (UNFCCC)	
<b>AIMS AND CONTENT</b>	
20. What issues does the resource aim to address?	<p><b>“Successful delivery of the 2030 Agenda requires engagement from all businesses. This Blueprint provides a framework for those companies aiming towards SDG leadership. The 2030 Agenda needs companies of all sizes and from all regions to contribute. Building on an assessment of the qualities of current and past business action on the SDGs, the Blueprint presents a framework for the next generation of business leadership. The intention is to foster contribution to the SDGs at scale.” [Introduction]</b></p>
21. Intended audience of resource	[Business organisations of all sizes, but also relevant to other types of organisation.]
22. Process of development	<p>“The publication was developed in consultation with representatives of the following organizations (“the Blueprint Task Team”): ARM, BASF SE, Braskem S.A., Enel, Eni, FujiXerox Co., Ltd., Global Compact Network Colombia, Global Compact Network Czech Republic, Global Compact Network Switzerland, Global Compact Network UK, Global Reporting Initiative (GRI), LafargeHolcim, L’Oreal, Nestle S.A., Novo Nordisk AS, Novozymes, Oxfam, Pacific Institute, Principles for Responsible Investment (PRI), RELX Group, Shift, Teck Resources, UN Environment Programme (UNEP), UN Office on Drugs and Crime (UNODC), Unilever, World Resources Institute (WRI), WWF</p> <p>Vivid Economics supported the research and drafting of the publication in a consultancy capacity in collaboration with the organizations mentioned above (<a href="http://www.vivideconomics.com">www.vivideconomics.com</a>)” [About]</p>
23. Organisation/structure/contents	<p><b>About</b></p> <p><b>Introduction</b></p> <p>Introduction</p> <p>The Evolution of Business Leadership</p> <p>Five Qualities of SDG Leadership</p> <p>How to Use the SDG Briefs</p> <p>Elements of the SDG Briefs [Opening Narrative, Leadership Qualities, Business Actions, Interconnectedness, Targets]</p> <p><b>SDG Briefs</b></p> <p>Narrative</p> <p>Leadership Qualities</p> <p>Business Actions</p> <p>Interconnections</p> <p>Goal Targets</p> <p>References</p>
<b>FRAMEWORKS</b>	
24. Framework structure	<p>The resource is built around a number of structured frameworks.</p> <p>The Evolution of SDG Leadership is built on a three-stage cycle</p>

	<p>[framework] of ‘Prioritize, Act, Learn’ [the three steps are further outlined in the resource]</p> <p>The Five Qualities of Leadership can be considered as a framework. The Five Qualities are: Intentional, Ambitious, Consistent, Collaborative, Accountable. Actions for each are provided in relation to each SDG.</p> <p>The structure of the SDG Briefs themselves can be considered as a framework for planning. SDG Briefs are structures as follows:  “OPENING NARRATIVE  An overview of the role of business to contribute to the Goal through the lens of leadership  LEADERSHIP QUALITIES  The Guiding Questions serve to challenge companies to determine whether the action would satisfy the five leadership qualities, within the context of the Goal.  BUSINESS ACTIONS  Include additional context on key considerations for business looking to implement the Action. Includes illustrative examples of business practices that are leading in today’s context and highlights elements of the leadership qualities and interconnectedness that merit particular attention  INTERCONNECTEDNESS  The Global Goals are inherently interconnected; action taken toward one Goal can support or hinder the achievement of others. Identifying and addressing these interconnections will help business to build holistic and systemic solutions that amplify progress and minimize negative impacts.  This section highlights ways that the business action on that Goal may contribute to other Goals; identifies opportunities to maximize positive impacts, and areas to manage the risk of negative impacts on other Goals  TARGETS  Overarching actions that business can take to contribute to these targets that can potentially be leading. Each business action specifies a type and scope of activity that produces the strongest positive impact. Business Actions will be independent of time and context. The business actions cover product, process, and business model innovations; supply chain cooperation and supplier selection; multi-stakeholder partnerships; community engagement for behavioral change; policies and practices across own operations” [Introduction]</p>
25. Relevant policy considerations	Yes
26. Resources for implementation identified	Yes
27. Specific assessment points/indicators/milestones/action plan for	Yes

monitoring	
<b>28. ASPECTS OF SUSTAINABILITY COVERED BY RESOURCE (mark all that apply)</b>	
People (social sustainability)	
Planet (environmental sustainability)	X
Prosperity (economic sustainability)	X
Peace	X
Partnerships	X
<b>29. CROSS-CUTTING CONSIDERATIONS COVERED BY RESOURCE (mark all that apply)</b>	
Gender perspectives	X
North and South perspectives	X
<b>HOW THE RESOURCE CONTRIBUTES TO AGENDA 2030 AND THE SDGs</b>	
<b>HOW AGENDA 2030 AND THE SDGs FEATURE IN THE RESOURCE</b>	
30. SDGs and Agenda 2030 specifically mentioned?	Yes
31. SDGs specifically mentioned?	Yes
32. SDG targets specifically mentioned?	Yes
33. SDG indicators specifically mentioned?	No
<b>SDGs AND SDG TARGETS AND LINKAGES</b>	
34. Comments on SDG linkages	The resource can help organisations adopt sustainable practices (SDG 12.6), for example support for sustainable tourism (SDG 8.9), adopt policies for sustainable development (SDG 16.B), and become effective, accountable and transparent (SDG 16.6). Particular SDG Briefs can help embed activity for particular SDGs.
<b>35. SDGs and SDG targets the resource helps advance</b>	
<b>SDG 8. Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all</b> 8.9 By 2030, devise and implement policies to promote sustainable tourism that creates jobs and promotes local culture and products	Numbers of jobs created or supported that relate to sustainable tourism drawing on local products (e.g. craft producers).  Develop and implement plans to reduce and remove negative impacts of tourism.  Numbers of activities and/or products drawing on local culture.  Value to artisans and source communities of activities and products drawing on local culture.
<b>SDG 12 Ensure sustainable consumption and production patterns</b> 12.6 Encourage companies, especially large and transnational companies, to	Clear visions, strategies and plans in place for all aspects of sustainability – environmental, social and economic (people, planet, prosperity)- across all areas of activity.  Visions, strategies and plans relating to sustainability to be

adopt sustainable practices and to integrate sustainability information into their reporting cycle		publicly available and incorporated into planning documents.  Commitments to be in line with local, regional, national and/or international targets and ambitions.  Incorporation of sustainability into reporting for funders and other stakeholders, including the public. Reporting to include commitments and progress towards targets.			
<b>SDG 16. Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.</b> 16.6 Develop effective, accountable and transparent institutions at all levels		<b><i>16.6.2 Proportion of the population [audience/users/non-users] satisfied with their last experience of public services</i></b> Access to information, and accountability policies and mechanisms, in place.  Effective institutional arrangements, both for own working and for working in partnership with other sectors, in place.  Plans and arrangements in place for extraordinary circumstances such as natural and human-caused disasters.  Effective arrangements in place to fulfil legal and social obligations and responsibilities.  Effective arrangements in place for transparent communication and reporting of institutional performance.  Effective arrangements in place for transparent decision-making and accountability.			
<b>SDG 16. Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.</b> 16.B Promote and enforce non-discriminatory laws and policies for sustainable development		<b><i>16.B.1 Proportion of population [audience/users/non-users] reporting having personally felt discriminated against or harassed in the previous 12 months on the basis of a ground of discrimination prohibited under international human rights law</i></b>  Number and proportion of policies that incorporate sustainable development considerations, in the full sense of recognizing all three of social, economic and environmental considerations.			
1	2	3	4	5	6
7	8	9	10	11	12
13	14	15	16	17	