FORMAT		
1. **Name of resource**	**Cultural Times: the first global map of the cultural and creative industries**	
2. Location	https://en.unesco.org/creativity/files/culturaltimesthefirstglobalmapofculturalandcreativeindustriespdf	
3. Alternative location		
4. Author[s]	EY	
5. Publisher/producer/ host	EY	
6. Year	2015	
7. Suggested citation	EY (2015). Cultural Times: the first global map of the cultural and creative industries, available at https://en.unesco.org/creativity/files/culturaltimesthefirstglobalmapofculturalandcreativeindustriespdf	
8. Languages in which available	English	
9. Geographic area resource relates to	Global	
10. Does the resource relate to a specific time frame?		
11. **Type**	Report	Yes
	Toolkit/Framework/Roadmap	
	Sign-post to other resource (database)	
	Case studies	Yes
	Other	
12. If this is part of an initiative, what is the initiative?		
COLLECTIONS AND COLLECTIONS-BASED INSTITUTIONS		
13. Explicit links to collections	Yes	
14. Explicit links to museums/libraries/archives	Yes	
15. **Types of institutions the resource covers**	Museums	X
	Archives	X
	Libraries	X
	Other	X
16. **Does the resource relate to specific disciplines?**	**Arts, humanities and social sciences: philosophy, psychology, religion, social sciences, law, politics, language, arts and recreation, architecture, literature, history,**	X

	geography and ethnology, anthropology, archaeology	
	Science, natural history, technology, medicine, engineering, manufacturing	X
17. If no explicit links to collections, justification for inclusion		

HOW IT CONTRIBUTES TO SUSTAINABLE DEVELOPMENT

18. Collections-related activities the resource relates to (mark all that apply)

Develop collections to protect and safeguard wider cultural and natural heritage more effectively, for example by targeting collecting to threatened forms of heritage in strategic ways	
Use collections to promote learning and educational opportunities that contribute to sustainable development more effectively, for example education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development and/or skills development relating to collections	
Use collections to promote cultural participation/social inclusion more effectively, for example by reducing barriers to participation, to ensure no-one is 'left behind'	X
Use collections to promote sustainable tourism more effectively, for example by developing new products based on local cultural heritage, and/or considering the rights of stakeholder groups in relation to collections	
Use collections to support research that contributes to sustainable development (including all forms of personal and self-directed research at all levels that make use of stored collections) more effectively, for example by providing effective facilities, collections and information to meet researchers' needs	
Make decisions around collections that contribute to sustainable development more effectively	
i. employment (recruiting, staff training, staff safety)	X
ii. energy consumption, greenhouse gas emissions, reduction, monitoring and reporting	
iii. waste management and reduction of waste	
iv. transport (forms of transport, energy use)	
v. commercial activities including copyright and IP	X
vi. governance and management	X
vii. security, disaster preparedness and risk reduction	

Direct external leadership, partnerships and collaborations towards sustainable development more effectively, for example by developing impactful partnerships	X
19. Does the resource relate clearly to any international conventions (mark all that apply)?	
Culture conventions:	
1952, 71 Protection of Copyright and Neighbouring Rights	X
1954 Protection of Cultural Property in the Event of Armed Conflict	
1970 Fighting Against the Illicit Trafficking of Cultural Property	
1972 Protection of the World Cultural and Natural Heritage	X
2001 Protection of the Underwater Cultural Heritage	
2003 Safeguarding of the Intangible Cultural Heritage	X
2005 Protection and Promotion of the Diversity of Cultural Expressions	X
Rio Conventions:	
Convention on Biological Diversity (CBD), Convention to Combat Desertification (UNCCD), Framework Convention on Climate Change (UNFCCC)	
AIMS AND CONTENT	
20. What issues does the resource aim to address?	"The world has a shared history and a rich, diverse cultural heritage. This heritage is cherished globally as an asset that belongs to us all, yet gives our societies their identity and binds them together, nurturing a rich cultural and creative present and future. That is why stakeholders of the creative and cultural world must do everything in their power to preserve this heritage and the diversity of actual cultural content, amid a political and economic climate that is subject to major upheavals. The idea behind this report is that the economic weight of cultural and creative industries (CCI) in mature and emerging economies is partially described, misunderstood and undervalued. This is why the International Confederation of Societies of Authors and Composers (CISAC — the body representing authors' societies worldwide) — decided to commission a global study of the economic and social impact of CCI, focusing especially upon revenues and employment. The study has the following objectives: • To produce a comparative, quantitative and qualitative analysis of cultural and creative industries • To understand the overall economic role of CCI globally, by sector and by region • To put these analyses into perspective against the past, current and future economic situation • To show how, and to what extent, CCI may be a driving force for global economic growth

	• To produce a comprehensive report with examples of the diversity and complexity of CCI worldwide This study encompasses a wide range of creative activities combining the creation, production and distribution of cultural content. Unlike other studies, we have included all activities related to the performing arts (including dance, opera, ballet and live music) and visual arts (museums, visual arts creation, art market and design activities). In addition, EY's study is the first to separately assess the economic value of each CCI individually, and at a global level." (p.11)
21. Intended audience of resource	[Organisations and agencies working with or in the cultural and creative industries.]
22. Process of development	"The study was conducted by EY, which has recognized involvement and experience in cultural, creative, media and entertainment industries worldwide. The EY project team was supported by the firm's global network of professionals, providing access, insights and expertise on this wide-ranging study. All estimates and qualitative trends detailed in this report arise from longstanding collaboration: • The study involved 150 interviews to identify megatrends and regional peculiarities. • More than 300 sources were reviewed to develop the economic assessment. • The valuation methodology and estimates were reviewed in depth by senior economists from Oxford Economics. • The study was overseen and coordinated by a working group of methodology and CCI experts (including CISAC, authors' societies, the World Intellectual Property Organization (WIPO) and The World Bank)." P.11)
23. Organisation/structure/contents	Executive summary..8 Introduction: the global map of cultural and creative industries.. 10 Overview and megatrends: the economic value of cultural and creative industries worldwide.. 14 Cultural and creative industries in five regions.. 30 Outlook: challenges of a more creative world.. 82 Cultural and creative industries at a glance.. 90 Voices from the cultural and creative industries community.. 94 Detailed methodology and sources.. 114
FRAMEWORKS	
24. Framework structure	

25. Relevant policy considerations	Yes
26. Resources for implementation identified	No
27. Specific assessment points/indicators/milestones/action plan for monitoring	Yes

28. ASPECTS OF SUSTAINABILITY COVERED BY RESOURCE (mark all that apply)	
People (social sustainability)	
Planet (environmental sustainability)	
Prosperity (economic sustainability)	X
Peace	
Partnerships	X

29. CROSS-CUTTING CONSIDERATIONS COVERED BY RESOURCE (mark all that apply)	
Gender perspectives	X
North and South perspectives	X

HOW THE RESOURCE CONTRIBUTES TO AGENDA 2030 AND THE SDGs	
HOW AGENDA 2030 AND THE SDGs FEATURE IN THE RESOURCE	
30. SDGs and Agenda 2030 specifically mentioned?	No
31. SDGs specifically mentioned?	No
32. SDG targets specifically mentioned?	No
33. SDG indicators specifically mentioned?	No

SDGs AND SDG TARGETS AND LINKAGES	
34. Comments on SDG linkages	The resource is a good source of information on the development of cultural and creative industries in different regions. It can help support activity relating to a number of SDG targets, including 8.2 (Achieve higher levels of economic productivity through diversification, technological upgrading and innovation, including through a focus on high-value added and labour-intensive sectors), 8.3 (Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, small- and medium-sized enterprises,

	including through access to financial services), 8.5 (By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value), 8.9 (sustainable tourism, that creates jobs and promotes local culture and products) and 9.2 (Promote inclusive and sustainable industrialization and, by 2030, significantly raise industry's share of employment and gross domestic product, in line with national circumstances, and double its share in least developed countries).
35. SDGs and SDG targets the resource helps advance	
SDG 8. Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all 8.2 Achieve higher levels of economic productivity through diversification, technological upgrading and innovation, including through a focus on high-value added and labour-intensive sectors	Number of innovation-driven projects that aim to enhance or add to the range of activities drawing on collections. Staff training initiatives aimed at innovation, skills for enterprise. Number of public-facing activities that make use of new or emerging technologies, involving collections.
SDG 8. Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all 8.3 Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, small- and medium-sized enterprises, including through access to financial services	Development-oriented policies in place for the range of activities, or development-oriented considerations are included in other policies. Number of micro-, small- and medium-sized enterprises supported. Number and proportion of formalised arrangements with micro-, small- and medium-sized enterprises. Total value of financial services or financial support provided to micro-, small and medium-sized enterprises.
SDG 8. Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all	Increase in number of people in full and productive employment relating to collections, through job creation and recruitment.

8.5 By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value	Increase in proportion of existing staff working with collections in productive employment. Increase in number of men, women, young people and persons with disabilities in development and training programmes drawing on collections that support them in employment. Removal of pay disparities by gender and/or other status for those working with collections. Policies and plans in place to ensure that all suppliers and others in the supply chain are in decent and productive work.
SDG 8. Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all 8.9 By 2030, devise and implement policies to promote sustainable tourism that creates jobs and promotes local culture and products	Numbers of jobs created or supported that relate to sustainable tourism drawing on local products (e.g. craft producers). Develop and implement plans to reduce and remove negative impacts of tourism. Numbers of activities and/or products drawing on local culture. Value to artisans and source communities of activities and products drawing on local culture.
SDG 9. Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation 9.2 Promote inclusive and sustainable industrialization and, by 2030, significantly raise industry's share of employment and gross domestic product, in line with national circumstances, and double its share in least developed countries	Number of products and services developed, either alone or in partnership, that contribute to the green economy in some way. Number of jobs created, and working hours spent, that contribute to the green economy. Number of partnerships that produce products and services that add value to the economy, and that have positive social and environmental impacts.

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