

FORMAT		
1. Name of resource	Cross-Border Co-operation for Museums: From a Project Idea to a Successful Proposal: A Toolkit	
2. Location	https://www.ne-mo.org/news/article/nemo/eu-funding-and-cooperation-explained-in-new-nemo-toolkit.html	
3. Alternative location	https://www.ne-mo.org/fileadmin/Dateien/public/Publications/NEMO Toolkit Funding and Cooperation 04.21.pdf	
4. Author[s]	Network of European Museum Organisations (NEMO)	
5. Publisher/producer/host	Network of European Museum Organisations (NEMO)	
6. Year	2021	
7. Suggested citation	NEMO (2021). Cross-Border Co-operation for Museums: From a Project Idea to a Successful Proposal: A Toolkit, available at https://www.ne-mo.org/news/article/nemo/eu-funding-and-cooperation-explained-in-new-nemo-toolkit.html	
8. Languages in which available	English	
9. Geographic area resource relates to	Europe but with global relevance	
10. Does the resource relate to a specific time frame?		
11. Type	Report	Yes
	Toolkit/Framework/Roadmap	Yes
	Sign-post to other resource (database)	
	Case studies	Yes
	Other	
12. If this is part of an initiative, what is the initiative?		
COLLECTIONS AND COLLECTIONS-BASED INSTITUTIONS		
13. Explicit links to collections	No	
14. Explicit links to museums/libraries/archives	No	
15. Types of institutions the resource covers	Museums	X
	Archives	X
	Libraries	X
	Other	X
16. Does the resource	Arts, humanities and social sciences: philosophy,	X

relate to specific disciplines?	psychology, religion, social sciences, law, politics, language, arts and recreation, architecture, literature, history, geography and ethnology, anthropology, archaeology	
	Science, natural history, technology, medicine, engineering, manufacturing	X
17. If no explicit links to collections, justification for inclusion		
HOW IT CONTRIBUTES TO SUSTAINABLE DEVELOPMENT		
18. Collections-related activities the resource relates to (mark all that apply)		
Develop collections to protect and safeguard wider cultural and natural heritage more effectively, for example by targeting collecting to threatened forms of heritage in strategic ways		
Use collections to promote learning and educational opportunities that contribute to sustainable development more effectively, for example education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture’s contribution to sustainable development and/or skills development relating to collections	X	
Use collections to promote cultural participation/social inclusion more effectively, for example by reducing barriers to participation, to ensure no-one is ‘left behind’	X	
Use collections to promote sustainable tourism more effectively, for example by developing new products based on local cultural heritage, and/or considering the rights of stakeholder groups in relation to collections	X	
Use collections to support research that contributes to sustainable development (including all forms of personal and self-directed research at all levels that make use of stored collections) more effectively, for example by providing effective facilities, collections and information to meet researchers’ needs	X	
Make decisions around collections that contribute to sustainable development more effectively		
i. employment (recruiting, staff training, staff safety)		
ii. energy consumption, greenhouse gas emissions, reduction, monitoring and reporting		
iii. waste management and reduction of waste		
iv. transport (forms of transport, energy use)		
v. commercial activities including copyright and IP	X	

vi. governance and management	X
vii. security, disaster preparedness and risk reduction	
Direct external leadership, partnerships and collaborations towards sustainable development more effectively , for example by developing impactful partnerships	X
19. Does the resource relate clearly to any international conventions (mark all that apply)?	
Culture conventions:	
1952, 71 Protection of Copyright and Neighbouring Rights	X
1954 Protection of Cultural Property in the Event of Armed Conflict	
1970 Fighting Against the Illicit Trafficking of Cultural Property	
1972 Protection of the World Cultural and Natural Heritage	
2001 Protection of the Underwater Cultural Heritage	
2003 Safeguarding of the Intangible Cultural Heritage	
2005 Protection and Promotion of the Diversity of Cultural Expressions	
Rio Conventions:	
Convention on Biological Diversity (CBD), Convention to Combat Desertification (UNCCD), Framework Convention on Climate Change (UNFCCC)	
AIMS AND CONTENT	
20. What issues does the resource aim to address?	<p>“In October 2019, NEMO published an analysis of museums’ participation in different EU funding programmes from 2014-2018. The report shows that only a fraction of museums in Europe make use of EU funding opportunities. In addition, not many new organisations find their way to these funding opportunities, not least because of the complexity of the application process. As a European network, it is NEMO’s core task to encourage and enable museums to operate across borders, learn from each other and exchange expertise. This is why NEMO has decided to develop a Toolkit to help museums and museum associations across Europe to better access EU funding and increase their international activities. The Toolkit gives an overview of the benefits of international cooperation and the existing funding opportunities, with a strong focus on EU funding programmes. It can also be thought of as a step-by-step guide to help museums prepare a successful proposal and build a strong consortium of partners, providing extensive expertise and information about the requirements that museums should aim for when engaging in a European cooperation project. It includes interviews with key organisations across Europe that are active at European level sharing their learning, insights and experiences of being partners in European cooperation projects. Please note that the Toolkit was written at a time when the new</p>

	<p>EU programmes 2021-2027 were being developed and that it provides a snapshot of a field in constant development. Readers are invited to access the more general and introductory EU webpages and follow these developments.” (p.3)</p>
21. Intended audience of resource	<p>“The Toolkit is addressed to two main target groups: Museums to show them the added value of cooperation for their internationalisation, learning and training activities. Its purpose is also to help museums get access to more EU (or other) funding and give them concrete steps to take in designing a project together with partners in other countries.</p> <p>Museum associations to help them advocate for their members – museums – to make more use of EU (or other) funding programmes, increasing museum sector professionalisation through cooperation and awareness.” (p.3)</p>
22. Process of development	[written by M. Sani, in consultation with NEMO]
23. Organisation/structure/contents	<ul style="list-style-type: none"> • Foreword • International co-operation: Benefits for museums • Getting started • Organisational check • Building a network • Developing a project • Looking for funds • From project idea to project application • Writing a proposal • If the application is successful what happens next? • Where to find support • The role of museum associations • Best practices from Europe: Challenges, personal benefits and lessons learned from international cooperation • In depth materials • Case studies – EU-funded projects • Methods and tools for project development • EU programmes for culture • Other opportunities • Additional funding sources • Template – advocacy letter • Glossary • Resources
FRAMEWORKS	
24. Framework structure	The resource includes a process for project development that can be considered as a framework; further information

	<p>is provided for each stage in the resource, with questions to help guide readers through the process of project development:</p> <ul style="list-style-type: none"> • Organisational check • Building a network • Developing a project • Looking for funds • From project idea to project application • Writing a proposal
25. Relevant policy considerations	Yes
26. Resources for implementation identified	Yes
27. Specific assessment points/indicators/milestones/action plan for monitoring	Yes
28. ASPECTS OF SUSTAINABILITY COVERED BY RESOURCE (mark all that apply)	
People (social sustainability)	X
Planet (environmental sustainability)	
Prosperity (economic sustainability)	X
Peace	X
Partnerships	X
29. CROSS-CUTTING CONSIDERATIONS COVERED BY RESOURCE (mark all that apply)	
Gender perspectives	
North and South perspectives	
HOW THE RESOURCE CONTRIBUTES TO AGENDA 2030 AND THE SDGs	
HOW AGENDA 2030 AND THE SDGs FEATURE IN THE RESOURCE	
30. SDGs and Agenda 2030 specifically mentioned?	No
31. SDGs specifically mentioned?	No
32. SDG targets specifically mentioned?	No
33. SDG indicators specifically mentioned?	No
SDGs AND SDG TARGETS AND LINKAGES	

<p>34. Comments on SDG linkages</p>	<p>The resource can help support activity for a number of SDG targets linked to enterprise/innovation and partnerships. These include staff development for enterprise, which is part of SDG 4.4, SDG 8.2 (Diversify, innovate and upgrade for economic productivity); 8.3 (Promote policies to support job creation and growing enterprises); and 8.9 (support sustainable tourism that creates jobs and promotes local culture and products). International partnerships can support SDG 17.16 (international partnerships for sustainable development, mobilizing financial and other resources) and 17.17 (cross-sector partnerships). Effective cross-border worker can ensure that museums and similar institutions provide an effective cultural infrastructure, supporting SDG 9.1 (Develop sustainable, resilient and inclusive infrastructures). The resource could also be used to help support SDG 17.6 (on North South co-operation for science, knowledge sharing and innovation) and 17.9 (on capacity building in developing countries in support of the SDGs).</p>
<p>35. SDGs and SDG targets the resource helps advance</p>	
<p>SDG 4. Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all 4.4 By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship</p>	<p>Number of young people and adults in skills-development activities and programmes drawing on collections, for employment, decent jobs and entrepreneurship</p> <p>Increase in number of young people and adults in such programmes</p> <p>Number and proportion of staff who have received training in the last year, to better support their contribution to the SDGs.</p> <p>Programs and processes in place to ensure the availability of a skilled workforce.</p>
<p>SDG 8. Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all 8.2 Achieve higher levels of economic productivity through diversification, technological upgrading and innovation, including through a focus on high-value added and labour-</p>	<p>Number of innovation-driven projects that aim to enhance or add to the range of activities drawing on collections.</p> <p>Staff training initiatives aimed at innovation, skills for enterprise.</p> <p>Number of public-facing activities that make use of new or emerging technologies, involving collections.</p>

intensive sectors	
<p>SDG 8. Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all</p> <p>8.3 Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, small- and medium-sized enterprises, including through access to financial services</p>	<p>Development-oriented policies in place for the range of activities, or development-oriented considerations are included in other policies.</p> <p>Number of micro-, small- and medium-sized enterprises supported.</p> <p>Number and proportion of formalised arrangements with micro-, small- and medium-sized enterprises.</p> <p>Total value of financial services or financial support provided to micro-, small and medium-sized enterprises.</p>
<p>SDG 8. Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all</p> <p>8.9 By 2030, devise and implement policies to promote sustainable tourism that creates jobs and promotes local culture and products</p>	<p>Numbers of jobs created or supported that relate to sustainable tourism drawing on local products (e.g. craft producers).</p> <p>Develop and implement plans to reduce and remove negative impacts of tourism.</p> <p>Numbers of activities and/or products drawing on local culture.</p> <p>Value to artisans and source communities of activities and products drawing on local culture.</p>
<p>SDG 9. Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation</p> <p>9.1 Develop quality, reliable, sustainable and resilient infrastructure, including regional and</p>	<p>Development of research-useful collections to support reliable, sustainable and resilient use by researchers and others.</p> <p>Number and proportion of collections facilities and stores that support economic development and human well-being.</p>

transborder infrastructure, to support economic development and human well-being, with a focus on affordable and equitable access for all	<p>Number and proportion of collections facilities and stores that provide affordable and equitable access for all.</p> <p>Investment in collections facilities.</p> <p>Inclusion of collections information in regional and transborder initiatives, notably via digital access for discoverability.</p>
<p>SDG 17. Partnerships for the goals</p> <p>17.6 Enhance North-South, South-South and triangular regional and international cooperation on and access to science, technology and innovation and enhance knowledge-sharing on mutually agreed terms, including through improved coordination among existing mechanisms, in particular at the United Nations level, and through a global technology facilitation mechanism</p>	<p>Number and diversity of North-South, South-South and triangular co-operations and projects to support access to science, technology and innovation and enhance knowledge-sharing on mutually agreed terms.</p>
<p>SDG 17. Partnerships for the goals</p> <p>17.9 Enhance international support for implementing effective and targeted capacity-building in developing countries to support national plans to implement all the Sustainable Development Goals, including through North-South, South-South and triangular cooperation</p>	<p>Number and diversity of international capacity-building activities to aid implementation of each and all of the SDGs.</p> <p>Number and diversity of North-South, South-South, and/or triangular co-operations and partnerships to aid implementation of each and all of the SDGs.</p>
<p>SDG 17. Partnerships for the goals</p> <p>17.16 Enhance the global</p>	<p>Number and/or increase in number, and diversity of global and international multi-stakeholder partnerships that share</p>

partnership for sustainable development, complemented by multi-stakeholder partnerships that mobilize and share knowledge, expertise, technology and financial resources, to support the achievement of the sustainable development goals in all countries, in particular developing countries		collection-related knowledge, expertise, technology and financial resources to address the SDGs, or that otherwise involve collections-based organisations and institutions. Number and/or increase in number, and diversity of global and international multi-stakeholder partnerships involving developing countries that share collection-related knowledge, expertise, technology and financial resources to address the SDGs.			
SDG 17. Partnerships for the goals 17.17 Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships		<i>17.17.1 Amount of United States dollars committed to public-private and civil society partnerships</i> Number and/or increase in number, and diversity of local, national and regional multi-stakeholder (public, public-private and civil society) partnerships that address the SDGs drawing on collections, or that otherwise involve collections-based organisations and institutions.			
1	2	3	4	5	6
7	8	9	10	11	12
13	14	15	16	17	