

| FORMAT | | |
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| 1. Name of resource | SDG Compass: The Guide for Business Action on the SDGs | |
| 2. Location | https://sdgcompass.org/download-guide/#download-translations | |
| 3. Alternative location | https://sdgfunders.org/reports/sdg-compass-the-guide-for-business-action-on-the-sdgs/ | |
| 4. Author[s] | SDG Compass | |
| 5. Publisher/producer/host | SDG Compass | |
| 6. Year | 2015 | |
| 7. Suggested citation | SDG Compass (2015). SDG Compass: The Guide for Business Action on the SDGs. SDG Compass, available at https://sdgcompass.org/ . | |
| 8. Languages in which available | English, Arabic, Chinese, Danish, French, German, Hungarian, Japanese, Korean, Portugese, Spanish, Thai, Ukrainian | |
| 9. Geographic area resource relates to | Worldwide | |
| 10. Does the resource relate to a specific time frame? | 2015-30 | |
| 11. Type | Report | Yes |
| | Toolkit/Framework/Roadmap | Yes |
| | Sign-post to other resource (database) | |
| | Case studies | |
| | Other | |
| 12. If this is part of an initiative, what is the initiative? | | |
| COLLECTIONS AND COLLECTIONS-BASED INSTITUTIONS | | |
| 13. Explicit links to collections | No | |
| 14. Explicit links to museums/libraries/archives | No | |
| 15. Types of institutions the resource covers | Museums | X |
| | Archives | X |
| | Libraries | X |
| | Other | X |
| 16. Does the resource relate to specific disciplines? | Arts, humanities and social sciences: philosophy, psychology, religion, social sciences, law, politics, language, arts and recreation, architecture, literature, history, geography and ethnology, anthropology, archaeology | X |

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| | Science, natural history, technology, medicine, engineering, manufacturing | X |
| 17. If no explicit links to collections, justification for inclusion | The resource can help collecting institutions incorporate sustainability and the SDGs into their planning and reporting. | |
| HOW IT CONTRIBUTES TO SUSTAINABLE DEVELOPMENT | | |
| 18. Collections-related activities the resource relates to (mark all that apply) | | |
| Develop collections to protect and safeguard wider cultural and natural heritage more effectively, and that support sustainable development for example by targeting collecting to threatened forms of heritage in strategic ways | | |
| Use collections to promote learning and educational opportunities that contribute to sustainable development more effectively , for example education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development and/or skills development relating to collections | | |
| Use collections to promote cultural participation/social inclusion more effectively , for example by reducing barriers to participation, to ensure no-one is 'left behind' | | |
| Use collections to promote sustainable tourism more effectively , for example by developing new products based on local cultural heritage, and/or considering the rights of stakeholder groups in relation to collections | | |
| Use collections to support research that contributes to sustainable development (including all forms of personal and self-directed research at all levels that make use of stored collections) more effectively, for example by providing effective facilities, collections and information to meet researchers' needs | | |
| Make decisions around collections that contribute to sustainable development more effectively | | |
| i. employment (recruiting, staff training, staff safety) | | |
| ii. energy consumption, greenhouse gas emissions, reduction, monitoring and reporting | | |
| iii. waste management and reduction of waste | | |
| iv. transport (forms of transport, energy use) | | |
| v. commercial activities including copyright and IP | | |
| vi. governance and management | X | |
| vii. security, disaster preparedness and risk reduction | | |
| Direct external leadership, partnerships and collaborations towards sustainable development more effectively , for example by developing impactful partnerships | | |
| 19. Does the resource relate clearly to any international conventions (mark all that apply)? | | |
| Culture conventions: | | |
| 1952, 71 Protection of Copyright and Neighbouring Rights | | |
| 1954 Protection of Cultural Property in the Event of Armed Conflict | | |
| 1970 Fighting Against the Illicit Trafficking of Cultural Property | | |
| 1972 Protection of the World Cultural and Natural Heritage | | |

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| 2001 Protection of the Underwater Cultural Heritage | |
| 2003 Safeguarding of the Intangible Cultural Heritage | |
| 2005 Protection and Promotion of the Diversity of Cultural Expressions | |
| Rio Conventions: | |
| Convention on Biological Diversity (CBD), Convention to Combat Desertification (UNCCD), Framework Convention on Climate Change (UNFCCC) | |
| AIMS AND CONTENT | |
| 20. What issues does the resource aim to address? | <p>“The objective of the SDG Compass is to guide companies on how they can align their strategies as well as measure and manage their contribution to the SDGs...</p> <p>The five steps of the SDG Compass rest on the recognition of the responsibility of all companies to comply with all relevant legislation, respect international minimum standards and address as a priority all negative human rights impacts.” (p.5)</p> |
| 21. Intended audience of resource | <p>“The SDG Compass is developed with a focus on large multinational enterprises. Small and medium enterprises and other organizations are also encouraged to use it as a source of inspiration and adapt as necessary. It is also designed for use at entity level, but may be applied at product, site, divisional or regional level as required.” (p.5)</p> |
| 22. Process of development | |
| 23. Organisation/structure/contents | <p>Executive summary Why do the SDGs matter for business? 4 What is the SDG Compass? 5</p> <p>Step 01 Understanding the SDGs 6 What are the SDGs? 7 Understanding the business case 8 The baseline responsibilities for business 10</p> <p>Step 02 Defining priorities 11 Map the value chain to identify impact areas 12 Select indicators and collect data 14 Define priorities 15</p> <p>Step 03 Setting goals 16 Define scope of goals and select KPIs 17 Define baseline and select goal type 18 Set level of ambition 18 Announce commitment to SDGs 20</p> <p>Step 04 Integrating 21 Anchoring sustainability goals within the business 22 Embed sustainability across all functions 23 Engage in partnerships 24</p> |

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| | <p>Step 05 Reporting and communicating 25 Effective reporting and communication 27 Communicating on SDG performance 28</p> |
| FRAMEWORKS | |
| 24. Framework structure | <p>“The guide presents five steps that assist companies in maximizing their contribution to the SDGs. Companies can apply the five steps to set or align their course, depending on where they are on the journey of ensuring that sustainability is an outcome of core business strategy.” (p.5)</p> <p>Step 01 Understanding the SDGs 6 What are the SDGs? 7 Understanding the business case 8 The baseline responsibilities for business 10</p> <p>Step 02 Defining priorities 11 Map the value chain to identify impact areas 12 Select indicators and collect data 14 Define priorities 15</p> <p>Step 03 Setting goals 16 Define scope of goals and select KPIs 17 Define baseline and select goal type 18 Set level of ambition 18 Announce commitment to SDGs 20</p> <p>Step 04 Integrating 21 Anchoring sustainability goals within the business 22 Embed sustainability across all functions 23 Engage in partnerships 24</p> <p>Step 05 Reporting and communicating 25 Effective reporting and communication 27 Communicating on SDG performance 28</p> |
| 25. Relevant policy considerations | Yes |
| 26. Resources for implementation identified | Yes |
| 27. Specific assessment points/indicators/milestones/action plan for monitoring | Yes |
| 28. ASPECTS OF SUSTAINABILITY COVERED BY RESOURCE (mark all that apply) | |
| People (social sustainability) | X |
| Planet (environmental sustainability) | X |
| Prosperity (economic) | X |

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| sustainability) | |
| Peace | X |
| Partnerships | X |
| 29. CROSS-CUTTING CONSIDERATIONS COVERED BY RESOURCE (mark all that apply) | |
| Gender perspectives | |
| North and South perspectives | |
| HOW THE RESOURCE CONTRIBUTES TO AGENDA 2030 AND THE SDGs | |
| HOW AGENDA 2030 AND THE SDGs FEATURE IN THE RESOURCE | |
| 30. SDGs and Agenda 2030 specifically mentioned? | Yes |
| 31. SDGs specifically mentioned? | Yes |
| 32. SDG targets specifically mentioned? | Yes |
| 33. SDG indicators specifically mentioned? | No |
| SDGs AND SDG TARGETS AND LINKAGES | |
| 34. Comments on SDG linkages | <p>The focus of the resource is incorporating the SDGs into planning and corporate reporting. This is the focus of SDG target 12.6 ('Encourage companies to adopt sustainable practices and sustainability reporting'). Ensuring sustainability across the supply chain supports SDGs 12.7 (sustainable procurement). This also contributes to SDG 16.6 ('Develop effective, accountable and transparent institutions at all levels') and 16.10 (on ensuring public access to information).</p> <p>As sustainability reporting also aims to drive efficiency and a holistic approach to use of resources and production of value, it helps enhance organizations' contributions to a wide range of SDGs and targets, for example by supporting sustainable decision making, and shaping business strategy, for sustainable production and consumption (contributing to, for example, SDGs 8.4, 9.4 and 17.14), and avoiding the worst social impacts of business through supply chains (e.g. forced labour and modern slavery, SDG 8.7).</p> |
| 35. SDGs and SDG targets the resource helps advance | |
| SDG 8. Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all 8.4 Improve progressively, through 2030, global resource efficiency in consumption and production and endeavour to decouple economic growth from environmental | Plans in place to increase resource efficiency, reduce consumption, and to decouple economic growth from environmental degradation. |

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| <p>degradation, in accordance with the 10-Year Framework of Programmes on Sustainable Consumption and Production, with developed countries taking the lead</p> | |
| <p>SDG 8. Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all 8.7 Take immediate and effective measures to eradicate forced labour, end modern slavery and human trafficking and secure the prohibition and elimination of the worst forms of child labour, including recruitment and use of child soldiers, and by 2025 end child labour in all its forms</p> | <p>Policies and plans in place to ensure that forced labour, modern slavery, human trafficking and child labour are completely eliminated from throughout the supply chain.</p> <p>Number of collections development, educational and awareness-raising, and research programmes and partnerships aimed at eradicating forced labour, modern slavery and human trafficking.</p> |
| <p>SDG 9. Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation 9.4 By 2030, upgrade infrastructure and retrofit industries to make them sustainable, with increased resource-use efficiency and greater adoption of clean and environmentally sound technologies and industrial processes, with all countries taking action in accordance with their respective capabilities</p> | <p>Number and proportion of collections facilities that:</p> <ol style="list-style-type: none"> 1. make efficient use of resources, with an ongoing drive for efficiencies and reductions in energy use and waste of all forms. 2. use clean and environmentally sound technologies, including climate-friendly energy sources and materials, with an ongoing commitment to reduce greenhouse gas emissions and waste of all forms. 3. adopt and/or prioritise collections-related processes and practices to reduce greenhouse gas emissions and waste of all forms. |
| <p>SDG 12 Ensure sustainable consumption and production patterns 12.6 Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting cycle</p> | <p>Clear visions, strategies and plans in place for all aspects of sustainability – environmental, social and economic (people, planet, prosperity)- across all areas of activity.</p> <p>Visions, strategies and plans relating to sustainability to be publicly available and incorporated into planning documents.</p> <p>Commitments to be in line with local, regional, national and/or international targets and ambitions.</p> |

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| | <p>Incorporation of sustainability into reporting for funders and other stakeholders, including the public. Reporting to include commitments and progress towards targets.</p> |
| <p>SDG 12 Ensure sustainable consumption and production patterns 12.7 Promote public procurement practices that are sustainable, in accordance with national policies and priorities</p> | <p>Incorporation of sustainability considerations into procurement, in terms of advertisement and invitation to tender, contracts, and selection criteria for suppliers.</p> |
| <p>SDG 16. Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels. 16.6 Develop effective, accountable and transparent institutions at all levels</p> | <p><i>16.6.2 Proportion of the population [audience/users/non-users] satisfied with their last experience of public services</i> Access to information, and accountability policies and mechanisms, in place.</p> <p>Effective institutional arrangements, both for own working and for working in partnership with other sectors, in place.</p> <p>Plans and arrangements in place for extraordinary circumstances such as natural and human-caused disasters.</p> <p>Effective arrangements in place to fulfil legal and social obligations and responsibilities.</p> <p>Effective arrangements in place for transparent communication and reporting of institutional performance.</p> <p>Effective arrangements in place for transparent decision-making and accountability.</p> |
| <p>SDG 16. Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels. 16.10 Ensure public access to information and protect fundamental freedoms, in accordance with national legislation and international agreements</p> | <p>Adopt and implement constitutional, statutory and/or policy guarantees for public access to information.</p> <p>Plans in place, and plans implemented to enhance public access to information relating to collections.</p> <p>Plans in place, and plans implemented to support fundamental freedoms, in line with human rights, national and international agreements and legislation.</p> <p>Plans and procedures in place for public access to information relating to the operation and management of collections-based institutions.</p> <p>Complaint mechanism in place for public to use where public access to information and fundamental freedoms not supported or fulfilled.</p> |

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| SDG 17. Partnerships for the goals 17.14 Enhance policy coherence for sustainable development | | Proportion of policies that incorporate sustainable development considerations, linking to SDGs and targets. Incorporation of policy considerations from outside the collections sector into policies of collections-based institutions, to facilitate partnerships and effectiveness. | | | |
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