

FORMAT		
1. Name of resource	Integrating the SDGs into Corporate Reporting A Practical Guide	
2. Location	https://www.unglobalcompact.org/library/5628	
3. Alternative location	https://sdghub.com/project/integrating-the-sdgs-into-corporate-reporting-a-practical-guide/	
4. Author[s]	GRI and UNGC	
5. Publisher/producer/host	GRI and UNGC	
6. Year	2018	
7. Suggested citation	GRI and UNGC (2018). Integrating the SDGs into Corporate Reporting A Practical Guide. GRI and UNGC.	
8. Languages in which available	English	
9. Geographic area resource relates to	Worldwide	
10. Does the resource relate to a specific time frame?	2015-30	
11. Type	Report	Yes
	Toolkit/Framework/Roadmap	Yes
	Sign-post to other resource (database)	
	Case studies	
	Other	
12. If this is part of an initiative, what is the initiative?	<p>The publication is meant to be used together with other relevant tools released by GRI, the UN Global Compact and their partners as part of a company's regular reporting cycle.</p> <p><i>Business Reporting on the SDGs: An Analysis of the Goals and Targets</i> lists qualitative and quantitative disclosures for SDG targets that are likely to be relevant to businesses regardless of size, sector or operating location. It also lists illustrative actions that businesses can take to contribute to the achievement of the targets.</p> <p><i>In Focus: Addressing Investor Needs in Business Reporting on the SDGs</i> provides additional information about investor-relevant aspects of corporate SDG reporting.</p>	
COLLECTIONS AND COLLECTIONS-BASED INSTITUTIONS		
13. Explicit links to collections	No	
14. Explicit links to museums/libraries/archives	No	
15. Types of institutions the resource covers	Museums	X
	Archives	X

	Libraries	X
	Other	X
16. Does the resource relate to specific disciplines?	Arts, humanities and social sciences: philosophy, psychology, religion, social sciences, law, politics, language, arts and recreation, architecture, literature, history, geography and ethnology, anthropology, archaeology	X
	Science, natural history, technology, medicine, engineering, manufacturing	X
17. If no explicit links to collections, justification for inclusion	The resource can help collecting institutions incorporate sustainability and the SDGs into their planning and reporting.	
HOW IT CONTRIBUTES TO SUSTAINABLE DEVELOPMENT		
18. Collections-related activities the resource relates to (mark all that apply)		
Develop collections to protect and safeguard wider cultural and natural heritage more effectively, and that support sustainable development for example by targeting collecting to threatened forms of heritage in strategic ways		
Use collections to promote learning and educational opportunities that contribute to sustainable development more effectively , for example education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development and/or skills development relating to collections		
Use collections to promote cultural participation/social inclusion more effectively , for example by reducing barriers to participation, to ensure no-one is 'left behind'		
Use collections to promote sustainable tourism more effectively , for example by developing new products based on local cultural heritage, and/or considering the rights of stakeholder groups in relation to collections		
Use collections to support research that contributes to sustainable development (including all forms of personal and self-directed research at all levels that make use of stored collections) more effectively, for example by providing effective facilities, collections and information to meet researchers' needs		
Make decisions around collections that contribute to sustainable development more effectively		
i. employment (recruiting, staff training, staff safety)		
ii. energy consumption, greenhouse gas emissions, reduction, monitoring and reporting		
iii. waste management and reduction of waste		
iv. transport (forms of transport, energy use)		
v. commercial activities including copyright and IP		

vi. governance and management	X
vii. security, disaster preparedness and risk reduction	
Direct external leadership, partnerships and collaborations towards sustainable development more effectively , for example by developing impactful partnerships	
19. Does the resource relate clearly to any international conventions (mark all that apply)?	
Culture conventions:	
1952, 71 Protection of Copyright and Neighbouring Rights	
1954 Protection of Cultural Property in the Event of Armed Conflict	
1970 Fighting Against the Illicit Trafficking of Cultural Property	
1972 Protection of the World Cultural and Natural Heritage	
2001 Protection of the Underwater Cultural Heritage	
2003 Safeguarding of the Intangible Cultural Heritage	
2005 Protection and Promotion of the Diversity of Cultural Expressions	
Rio Conventions:	
Convention on Biological Diversity (CBD), Convention to Combat Desertification (UNCCD), Framework Convention on Climate Change (UNFCCC)	
AIMS AND CONTENT	
20. What issues does the resource aim to address?	“This Practical Guide does not create a new reporting framework. Rather, it outlines a three-step process to embed the SDGs in existing business and reporting processes. Step 1 addresses the process of prioritization of impacts and the identification of SDGs for a company to act and report on. Step 2 looks at how to set business objectives, select disclosures and analyze performance. Step 3 offers tips and guidance on reporting and improving SDG performance. These steps are not necessarily meant to be sequential; they can be adapted to specific circumstances.” (p.5)
21. Intended audience of resource	The guide aims to provide guidance for all businesses, regardless of size, sector or operating location. It targets reporting practitioners specifically, but is also relevant for other professionals involved in corporate sustainability.
22. Process of development	“Integrating the SDGs into Corporate Reporting: a Practical Guide is a key deliverable from the partnership between GRI and the UN Global Compact. Technical and strategic support has been provided by PwC and Shift. This document incorporates input from a multi-stakeholder advisory committee (MAC) of the Action Platform Reporting on the SDGs and a variety of stakeholders comprising business (including SMEs), academia, international institutions, national statistical offices, Governments, civil society organizations, investors, data users, statistical offices, and regional presences of GRI and the UN Global Compact organizations worldwide. Provision of input by stakeholders does not equal endorsement of the final product.” (p.28)
23. Organisation/structure/contents	Foreword 3 Setting the scene 4 The Sustainable Development Goals (SDGs) and corporate sustainability reporting 4 The business case for engaging with the SDGs

	<p>5 About this guide</p> <p>7 Principled prioritization for reporting on the SDGs</p> <p>8 Step-by-step guidance</p> <p>9 Step 1: Define priority SDG targets</p> <p>10 Step 1.1: Understand the SDGs and their targets</p> <p>11 Step 1.2: Conduct principled prioritization of SDG targets</p> <p>16 Step 1.3: Define your SDG-related report content</p> <p>18 Step 2: Measure and analyze</p> <p>19 Step 2.1. Set business objectives</p> <p>20 Step 2.2. Select appropriate disclosures</p> <p>21 Step 2.3. Collect and analyze data</p> <p>22 Step 3: Report, integrate and implement change</p> <p>23 Step 3.1. Consider general features of good practice when reporting on the SDGs</p> <p>25 Step 3.2. Consider data users' information needs</p> <p>26 Step 3.3. Report and implement change</p> <p>27 Appendices</p> <p>28 List of international reporting frameworks and indicators</p> <p>28 Contributors</p> <p>30 Copyright</p>
FRAMEWORKS	
24. Framework structure	<p>The three-step process can be considered as a framework:</p> <ul style="list-style-type: none"> • Step 1: Define priority SDG targets • Step 1.1: Understand the SDGs and their targets • Step 1.2: Conduct principled prioritization of SDG targets • Step 1.3: Define your SDG-related report content • Step 2: Measure and analyze • Step 2.1. Set business objectives • Step 2.2. Select appropriate disclosures • Step 2.3. Collect and analyze data • Step 3: Report, integrate and implement change • Step 3.1. Consider general features of good practice when reporting on the SDGs • Step 3.2. Consider data users' information needs • Step 3.3. Report and implement change
25. Relevant policy considerations	Yes
26. Resources for implementation identified	Yes
27. Specific assessment points/indicators/milestones/action plan for monitoring	Yes
28. ASPECTS OF SUSTAINABILITY COVERED BY RESOURCE (mark all that apply)	
People (social sustainability)	X
Planet (environmental sustainability)	X
Prosperity (economic sustainability)	X

Peace	X
Partnerships	X
29. CROSS-CUTTING CONSIDERATIONS COVERED BY RESOURCE (mark all that apply)	
Gender perspectives	
North and South perspectives	
HOW THE RESOURCE CONTRIBUTES TO AGENDA 2030 AND THE SDGs	
HOW AGENDA 2030 AND THE SDGs FEATURE IN THE RESOURCE	
30. SDGs and Agenda 2030 specifically mentioned?	Yes
31. SDGs specifically mentioned?	Yes
32. SDG targets specifically mentioned?	Yes
33. SDG indicators specifically mentioned?	No
SDGs AND SDG TARGETS AND LINKAGES	
34. Comments on SDG linkages	<p>The focus of the resource is incorporating the SDGs into corporate reporting. This is the focus of SDG target 12.6 ('Encourage companies to adopt sustainable practices and sustainability reporting'). This also contributes to SDG 16.6 ('Develop effective, accountable and transparent institutions at all levels').</p> <p>As sustainability reporting also aims to drive efficiency and a holistic approach to use of resources and production of value, it helps enhance organizations' contributions to a wide range of SDGs and targets, for example by supporting sustainable decision making, and shaping business strategy, for sustainable production and consumption (contributing to, for example, SDGs 8.4, 9.4 and 17.14).</p>
35. SDGs and SDG targets the resource helps advance	
<p>SDG 8. Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all</p> <p>8.4 Improve progressively, through 2030, global resource efficiency in consumption and production and endeavour to decouple economic growth from environmental degradation, in accordance with the 10-Year Framework of Programmes on Sustainable Consumption and Production, with developed countries</p>	<p>Plans in place to increase resource efficiency, reduce consumption, and to decouple economic growth from environmental degradation.</p>

taking the lead	
<p>SDG 9. Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation</p> <p>9.4 By 2030, upgrade infrastructure and retrofit industries to make them sustainable, with increased resource-use efficiency and greater adoption of clean and environmentally sound technologies and industrial processes, with all countries taking action in accordance with their respective capabilities</p>	<p>Number and proportion of collections facilities that:</p> <ol style="list-style-type: none"> 1. make efficient use of resources, with an ongoing drive for efficiencies and reductions in energy use and waste of all forms. 2. use clean and environmentally sound technologies, including climate-friendly energy sources and materials, with an ongoing commitment to reduce greenhouse gas emissions and waste of all forms. 3. adopt and/or prioritise collections-related processes and practices to reduce greenhouse gas emissions and waste of all forms.
<p>SDG 12 Ensure sustainable consumption and production patterns</p> <p>12.6 Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting cycle</p>	<p>Clear visions, strategies and plans in place for all aspects of sustainability – environmental, social and economic (people, planet, prosperity)- across all areas of activity.</p> <p>Visions, strategies and plans relating to sustainability to be publicly available and incorporated into planning documents.</p> <p>Commitments to be in line with local, regional, national and/or international targets and ambitions.</p> <p>Incorporation of sustainability into reporting for funders and other stakeholders, including the public. Reporting to include commitments and progress towards targets.</p>
<p>SDG 16. Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.</p> <p>16.6 Develop effective, accountable and transparent institutions at all levels</p>	<p><i>16.6.2 Proportion of the population [audience/users/non-users] satisfied with their last experience of public services</i></p> <p>Access to information, and accountability policies and mechanisms, in place.</p> <p>Effective institutional arrangements, both for own working and for working in partnership with other sectors, in place.</p> <p>Plans and arrangements in place for extraordinary circumstances such as natural and human-caused disasters.</p> <p>Effective arrangements in place to fulfil legal and social obligations and responsibilities.</p> <p>Effective arrangements in place for transparent communication and reporting of institutional performance.</p>

		Effective arrangements in place for transparent decision-making and accountability.			
SDG 17. Partnerships for the goals 17.14 Enhance policy coherence for sustainable development		Proportion of policies that incorporate sustainable development considerations, linking to SDGs and targets. Incorporation of policy considerations from outside the collections sector into policies of collections-based institutions, to facilitate partnerships and effectiveness.			
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13	14	15	16	17	