FORMAT			
1. Name of resource	**Regenerative tourism: moving beyond sustainable and responsible tourism**		
2. Location	https://www.cbi.eu/market-information/tourism/regenerative-tourism		
3. Alternative location			
4. Author[s]	Centre for the Promotion of Imports from developing countries (CBI)		
5. Publisher/producer/ host	Centre for the Promotion of Imports from developing countries (CBI)		
6. Year	2022		
7. Suggested citation	CBI (2022). Regenerative tourism: moving beyond sustainable and responsible tourism, https://www.cbi.eu/market-information/tourism/regenerative-tourism		
8. Languages in which available	English (web page translates automatically)		
9. Geographic area resource relates to	Global		
10. Does the resource relate to a specific time frame?	No		
11. Type	Report		
	Toolkit/Framework/Roadmap		
	Sign-post to other resource (database)		
	Case studies	Yes	
	Other	Blog post	
12. Part of an initiative?			
COLLECTIONS AND COLLECTIONS-BASED INSTITUTIONS			
13. Explicit links to collections	No		
14. Explicit links to museums/libraries/archives	No		
15. Types of institutions relevant to	Museums	X	
	Archives	X	
	Libraries	X	
	Other	X	
16. Does the resource relate to specific disciplines?	**Arts, humanities and social sciences: philosophy, psychology, religion, social sciences, law, politics, language, arts and recreation, architecture,**	X	

	literature, history, geography and ethnology, anthropology, archaeology	
	Science, natural history, technology, medicine, engineering, manufacturing	
17. If no explicit links to collections, justification for inclusion	The principles of regenerative tourism can be used by collections-based institutions to embed sustainable/responsible tourism practices.	

HOW IT CONTRIBUTES TO SUSTAINABLE DEVELOPMENT	
18. Collections-related activities the resource relates to (mark all that apply)	
Develop collections to protect and safeguard wider cultural and natural heritage more effectively, for example by targeting collecting to threatened forms of heritage in strategic ways	
Use collections to promote learning and educational opportunities that contribute to sustainable development more effectively, for example education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development and/or skills development relating to collections	
Use collections to promote cultural participation/social inclusion more effectively, for example by reducing barriers to participation, to ensure no-one is 'left behind'	
Use collections to promote sustainable tourism more effectively, for example by developing new products based on local cultural heritage, and/or considering the rights of stakeholder groups in relation to collections	X
Use collections to support research that contributes to sustainable development (including all forms of personal and self-directed research at all levels that make use of stored collections) more effectively, for example by providing effective facilities, collections and information to meet researchers' needs	
Make decisions around collections that contribute to sustainable development more effectively	
i. employment (recruiting, staff training, staff safety)	
ii. energy consumption, greenhouse gas emissions, reduction, monitoring and reporting	
iii. waste management and reduction of waste	
iv. transport (forms of transport, energy use)	
v. commercial activities including copyright and IP	
vi. governance and management	X
vii. security, disaster preparedness and risk reduction	

Direct external leadership, partnerships and collaborations towards sustainable development more effectively, for example by developing impactful partnerships	
19. Does the resource relate clearly to any international conventions (mark all that apply)?	
Culture conventions:	
1952, 71 Protection of Copyright and Neighbouring Rights	
1954 Protection of Cultural Property in the Event of Armed Conflict	
1970 Fighting Against the Illicit Trafficking of Cultural Property	
1972 Protection of the World Cultural and Natural Heritage	X
2001 Protection of the Underwater Cultural Heritage	X
2003 Safeguarding of the Intangible Cultural Heritage	X
2005 Protection and Promotion of the Diversity of Cultural Expressions	X
Rio Conventions:	
Convention on Biological Diversity (CBD), Convention to Combat Desertification (UNCCD), Framework Convention on Climate Change (UNFCCC)	X
AIMS AND CONTENT	
20. What issues does the resource aim to address?	"People have been travelling for centuries. Travel with tourism as a primary motive has only developed into one of the most important economic sectors worldwide over the past few decades. This development has not been without negative impacts. Tourism has major environmental impacts (such as biodiversity loss, landscape impact, waste and water scarcity) and social impacts (such as overtourism, gentrification and social uprising). The COVID-19 pandemic has further emphasised the vulnerabilities of the sector, and for some this was the window of opportunity to rethink tourism. Regenerative tourism and the idea of 'building back better' is a concept that has increasingly received attention as a new way to travel."
21. Intended audience of resource	Organisations and sectors involved in tourism
22. Process of development	
23. Organisation/structure/contents	1. Regeneration gains importance after the Covid-19 pandemic 2. What is regenerative tourism? 3. Regenerative tourism: the next step in sustainable tourism 4. Requirements for businesses to be regenerative 5. Thirteen principles of a regenerative tourism business 6. Become certified as a regenerative tourism provider 7. Examples of successful regenerative tourism businesses

FRAMEWORKS	
24. Framework structure	The resource cites the 13 Guiding Principles from the Future of Tourism initiative (which is also featured in the Our Collections Matter Toolkit): **1. See the whole picture** Recognize that most tourism by its nature involves the destination as a whole, not only industry businesses, but also its ecosystems, natural resources, cultural assets and traditions, communities, aesthetics, and built infrastructure. **2. Use sustainability standards** Respect the publicly available, internationally approved minimum criteria for sustainable tourism practices maintained by the Global Sustainable Tourism Council (GSTC) for both industry and destinations. **3. Collaborate in destination management** Seek to develop all tourism through a collaborative management structure with equal participation by government, the private sector, and civil society organizations that represent diversity in communities. **4. Choose quality over quantity** Manage tourism development based on quality of visitation, not quantity of visitors, so as to enhance the travel experience while sustaining the character of the destination and benefiting local communities. **5. Demand fair income distribution** Set policies that counter unequal tourism benefits within destination communities that maximize retention of tourism revenues within those communities. **6. Reduce tourism's burden** Account for all tourism costs in terms of local tax burdens, environmental and social impacts, and objectively verifiable disruption. Ensure investments are linked to optimizing net-positive impacts for communities and the environment. **7. Redefine economic success** Rather than raw contribution to growth in GDP, favor metrics that specify destination benefits such as small business development, distribution of incomes, and enhancement of sustainable local supply chains.

	8. Mitigate climate impacts Strive to follow accepted scientific consensus on needed reductions in greenhouse gas emissions. Invest in green infrastructure and a fast reduction in transport emissions involved in tourism - air, sea, and ground. **9. Close the loop on resources** When post-pandemic safety allows, turn away from use of disposable plastics by tourism businesses, and transition to circular resource use. **10. Contain tourism's land use** Limit high-occupancy resort tourism to concentrated areas. Discourage resort sprawl from taking over coasts, islands, and mountain areas, so as to retain geographical character, a diverse economy, local access, and critical ecosystems. **11. Diversify source markets** In addition to international visitation, encourage robust domestic tourism, which may be more resilient in the face of crises and raise citizens' perceived value of their own natural and cultural heritage. **12. Protect sense of place** Encourage tourism policies and business practices that protect and benefit natural, scenic, and cultural assets. Retain and enhance destination identity and distinctiveness. Diversity of place is the reason for travel. **13. Operate business responsibly** Incentivize and reward tourism businesses and associated enterprises that support these principles through their actions and develop strong local supply chains that allow for higher quality products and experiences.
25. Relevant policy considerations	Yes
26. Resources for implementation identified	Yes
27. Specific assessment points/indicators/milestones/action plan for monitoring	Yes
28. ASPECTS OF SUSTAINABILITY COVERED BY RESOURCE (mark all that apply)	
People (social sustainability)	X

Planet (environmental sustainability)	X
Prosperity (economic sustainability)	X
Peace	X
Partnerships	X

29. CROSS-CUTTING CONSIDERATIONS COVERED BY RESOURCE (mark all that apply)	
Gender perspectives	X
North and South perspectives	X

HOW THE RESOURCE CONTRIBUTES TO AGENDA 2030 AND THE SDGs	
HOW AGENDA 2030 AND THE SDGs FEATURE IN THE RESOURCE	
30. SDGs and Agenda 2030 specifically mentioned?	No
31. SDGs specifically mentioned?	No
32. SDG targets specifically mentioned?	No
33. SDG indicators specifically mentioned?	No

SDGs AND SDG TARGETS AND LINKAGES	
34. Comments on SDG linkages	The resource is most closely linked to SDG 8.9 (sustainable tourism) and 12B (develop tools to monitor sustainable tourism).

35. SDGs and SDG targets the resource helps advance	
SDG 8. Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all 8.9 By 2030, devise and implement policies to promote sustainable tourism that creates jobs and promotes local culture and products	Numbers of jobs created or supported that relate to sustainable tourism drawing on local products (e.g. craft producers). Develop and implement plans to reduce and remove negative impacts of tourism. Numbers of activities and/or products drawing on local culture. Value to artisans and source communities of activities and products drawing on local culture.

SDG 12 Ensure sustainable consumption and production patterns 12.B Develop and implement tools to monitor sustainable development impacts for sustainable tourism that creates jobs and promotes local culture and products		Quantitative and qualitative metrics identified for evaluating performance in terms of social, environmental and economic benefits and impacts for: -sustainable tourism -jobs -promotion of local culture -local and related products			
1	2	3	4	5	6
7	8	9	10	11	12
13	14	15	16	17	