

FORMAT		
1. Name of resource	ICOMOS Heritage and the Sustainable Development Goals: Policy Guidance for Heritage and Development Actors	
2. Location	https://www.icomos.org/en/focus/un-sustainable-development-goals/91455-icomos-releases-sustainable-development-goals-policy-guidance-for-heritage-and-development-actors	
3. Alternative location		
4. Author[s]	Labadi, S., Giliberto, F., Rosetti, I., Shetabi, L., Yildirim, E.	
5. Publisher/producer/host	ICOMOS	
6. Year	2021	
7. Suggested citation	Labadi, S., Giliberto, F., Rosetti, I., Shetabi, L., Yildirim, E. (2021). Heritage and the Sustainable Development Goals: Policy Guidance for Heritage and Development Actors. ICOMOS, available at https://www.icomos.org/en/focus/un-sustainable-development-goals/91455-icomos-releases-sustainable-development-goals-policy-guidance-for-heritage-and-development-actors	
8. Languages in which available	English	
9. Geographic area resource relates to	Global	
10. Does the resource relate to a specific time frame?	2015-30	
11. Type	Report	Yes
	Toolkit/Framework/Roadmap	Yes
	Sign-post to other resource (database)	
	Case studies	Yes
	Other	
12. If this is part of an initiative, what is the initiative?	ICOMOS Sustainable Development programme	
COLLECTIONS AND COLLECTIONS-BASED INSTITUTIONS		
13. Explicit links to collections	Yes	
14. Explicit links to museums/libraries/archives	Yes	
15. Types of institutions the resource covers	Museums	X
	Archives	X
	Libraries	X
	Other	X

16. Does the resource relate to specific disciplines?	Arts, humanities and social sciences: philosophy, psychology, religion, social sciences, law, politics, language, arts and recreation, architecture, literature, history, geography and ethnology, anthropology, archaeology	X
	Science, natural history, technology, medicine, engineering, manufacturing	X
17. If no explicit links to collections, justification for inclusion		

HOW IT CONTRIBUTES TO SUSTAINABLE DEVELOPMENT

18. Collections-related activities the resource relates to (mark all that apply)

Develop collections to protect and safeguard wider cultural and natural heritage more effectively , for example by targeting collecting to threatened forms of heritage in strategic ways	
Use collections to promote learning and educational opportunities that contribute to sustainable development more effectively , for example education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development and/or skills development relating to collections	X
Use collections to promote cultural participation/social inclusion more effectively , for example by reducing barriers to participation, to ensure no-one is 'left behind'	X
Use collections to promote sustainable tourism more effectively , for example by developing new products based on local cultural heritage, and/or considering the rights of stakeholder groups in relation to collections	X
Use collections to support research that contributes to sustainable development (including all forms of personal and self-directed research at all levels that make use of stored collections) more effectively, for example by providing effective facilities, collections and information to meet researchers' needs	X
Make decisions around collections that contribute to sustainable development more effectively	
i. employment (recruiting, staff training, staff safety)	X
ii. energy consumption, greenhouse gas emissions, reduction, monitoring and reporting	
iii. waste management and reduction of waste	

iv. transport (forms of transport, energy use)	
v. commercial activities including copyright and IP	
vi. governance and management	X
vii. security, disaster preparedness and risk reduction	
Direct external leadership, partnerships and collaborations towards sustainable development more effectively , for example by developing impactful partnerships	X
19. Does the resource relate clearly to any international conventions (mark all that apply)?	
Culture conventions:	
1952, 71 Protection of Copyright and Neighbouring Rights	
1954 Protection of Cultural Property in the Event of Armed Conflict	X
1970 Fighting Against the Illicit Trafficking of Cultural Property	X
1972 Protection of the World Cultural and Natural Heritage	X
2001 Protection of the Underwater Cultural Heritage	X
2003 Safeguarding of the Intangible Cultural Heritage	X
2005 Protection and Promotion of the Diversity of Cultural Expressions	X
Rio Conventions:	
Convention on Biological Diversity (CBD), Convention to Combat Desertification (UNCCD), Framework Convention on Climate Change (UNFCCC)	X
AIMS AND CONTENT	
20. What issues does the resource aim to address?	<p>“At the International Council on Monuments and Sites (ICOMOS), we strongly believe that heritage—natural and cultural, tangible and intangible—is fundamental to addressing the United Nations (UN) Sustainable Development Goals (SDGs), but more work is needed to demonstrate these links.</p> <p>To address this gap, the ICOMOS SDGs Working Group, in cooperation with the wider ICOMOS membership, has prepared this Policy Guidance document to illustrate the many ways in which heritage can address the SDGs. By providing guidance to ICOMOS members, heritage professionals, and development actors, among others, the document aims to demonstrate the potential for harnessing heritage to assist in achieving sustainable development.” (p.8)</p>
21. Intended audience of resource	“ICOMOS members, heritage professionals, and development actors” (p.8)
22. Process of development	“The Policy Guidance document was developed by the ICOMOS SDGs Working Group with five lead contributing authors. During the process, inputs and peer reviews were provided by more than 70 ICOMOS experts, coming from 20 National Committees and 13 International Scientific Committees, both in-person (Knowledge Café and experts’

	meeting), and online (survey, a Working Group meeting, and two rounds of consultations on drafts of the document).”
23. Organisation/structure/contents	List of Acronyms 6 Executive Summary 8 Foreword 10 Introduction 12 SDG 1 – No Poverty 20 Case Study: Rehabilitation of the Medina of Fez 21 SDG 2 – No Hunger 26 Case Study: Connecting Practice – Phase III: The Cultural Landscape of Honghe Hani Rice Terraces 28 SDG 3 – Good Health and Well-Being 32 Case Study: The Culture 2030 Goal Campaign - COVID-19 Response 34 SDG 4 – Quality Education 38 Case Study: US/ICOMOS International Exchange Program (IEP) 40 SDG 5 – Gender Equality 44 Case Study: ACOR’s USAID Sustainable Cultural Heritage through Engagement of Local Communities Project (SCHEP) 46 SDG 6 – Clean Water and Sanitation 50 Case Study: World Heritage Volunteer Camp at the Pahlavan-Pour World Heritage Site 52 SDG 7 – Affordable and Clean Energy 56 Case Study: 19th-century Tenements in Use by a Housing Association at Lauriston Place in Edinburgh 58 SDG 8 – Decent Work and Economic Growth 60 Case Study: Augtraveler - Use of Interpretation Technology to Build a Sustainable Tourism Model 62 SDG 9 – Industry, Innovation and Infrastructure 66 Case Study: Documenting Spate Irrigation 68 SDG 10 – Reduce Inequality 70 Case Study: Our Common Dignity Initiative – Rights-Based Approaches to Heritage 72 SDG 11 – Sustainable Cities and Communities 76 Case Study: Pre-Disaster Recovery Planning Workshop for Historic Districts 79 SDG 12 – Responsible Consumption

	<p>and Production 82</p> <p>Case Study: Global Sustainable Tourism Council (GSTC) Criteria 84</p> <p>SDG 13 – Climate Action 88</p> <p>Case Study: Heritage on the Edge - Communicating Climate Urgency through Cultural Heritage 90</p> <p>SDG 14 – Life Below Water 94</p> <p>Case Study: Research on the Underwater Cultural Heritage of Stone Tidal Weirs on the Earth 96</p> <p>SDG 15 – Life on Land 100</p> <p>Case Study: CultureNature Journey 102</p> <p>SDG 16 – Peace, Justice and Strong Institutions 106</p> <p>Case Study: ICORP on the Road 108</p> <p>SDG 17 – Partnerships for the Goals 112</p> <p>Case Study: Climate Heritage Network 114</p> <p>The Way Forward 119</p> <p>Glossary of Terms 120</p> <p>References and ICOMOS Doctrine 129</p>
FRAMEWORKS	
24. Framework structure	For each SDG, a ‘policy statement’ is presented. This consists of a list of actions that heritage actors could implement, and can be considered as a framework.
25. Relevant policy considerations	Yes
26. Resources for implementation identified	No
27. Specific assessment points/indicators/milestones/action plan for monitoring	No
28. ASPECTS OF SUSTAINABILITY COVERED BY RESOURCE (mark all that apply)	
People (social sustainability)	X
Planet (environmental sustainability)	X
Prosperity (economic sustainability)	X
Peace	X
Partnerships	X
29. CROSS-CUTTING CONSIDERATIONS COVERED BY RESOURCE (mark all that apply)	
Gender perspectives	X
North and South perspectives	X
HOW THE RESOURCE CONTRIBUTES TO AGENDA 2030 AND THE SDGs	

HOW AGENDA 2030 AND THE SDGs FEATURE IN THE RESOURCE	
30. SDGs and Agenda 2030 specifically mentioned?	Yes
31. SDGs specifically mentioned?	Yes
32. SDG targets specifically mentioned?	Yes
33. SDG indicators specifically mentioned?	Yes
SDGs AND SDG TARGETS AND LINKAGES	
34. Comments on SDG linkages	The resource outlines the contribution, or possible contribution, of heritage to all SDGs. The resource can help to communicate this contribution and strengthen the contribution that heritage makes to sustainable development, supporting a number of SDG targets, notably 11.4 (strengthen efforts to protect and safeguard cultural and natural heritage), 16.B (adopt policies that contribute to sustainable development), 17.14 (policy coherence for sustainable development), and targets relating to global (17.16) and national (17.17) partnerships. In providing an overview of how heritage can support sustainable development, the resource supports 4.4 (skills for work), 4.7 (Education for Sustainable Development) and 8.9 (supporting sustainable tourism).
35. SDGs and SDG targets the resource helps advance	
SDG 4. Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all 4.4 By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship	<p>Number of young people and adults in skills-development activities and programmes drawing on collections, for employment, decent jobs and entrepreneurship</p> <p>Increase in number of young people and adults in such programmes</p> <p>Number and proportion of staff who have received training in the last year, to better support their contribution to the SDGs.</p> <p>Programs and processes in place to ensure the availability of a skilled workforce.</p>
SDG 4. Ensure inclusive and equitable quality education and promote lifelong	Numbers of people in each type of programme drawing on collections from different demographic groups.

<p>learning opportunities for all 4.7 By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development</p>	<p>Increases in numbers of people in each type of programme from different demographic groups.</p> <p>Proportion of people involved in such programmes in relation to overall audience size.</p> <p>Evidence that learners have acquired knowledge and skills to promote sustainable development.</p>
<p>SDG 8. Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all 8.9 By 2030, devise and implement policies to promote sustainable tourism that creates jobs and promotes local culture and products</p>	<p>Numbers of jobs created or supported that relate to sustainable tourism drawing on local products (e.g. craft producers).</p> <p>Develop and implement plans to reduce and remove negative impacts of tourism.</p> <p>Numbers of activities and/or products drawing on local culture.</p> <p>Value to artisans and source communities of activities and products drawing on local culture.</p>
<p>SDG 11. Make cities and human settlements inclusive, safe, resilient and sustainable 11.4 Strengthen efforts to protect and safeguard the world's cultural and natural heritage</p>	<p><i>11.4.1 Total expenditure (public and private) per capita spent on the preservation, protection and conservation of all cultural and natural heritage, by type of heritage</i></p> <p>Plans, policies and procedures in place for the safe use of collections for a variety of purposes, protecting and safeguarding both collections and those who use them.</p> <p>Plans, policies and procedures in place for the identification, safeguarding and protection of cultural and natural heritage at risk.</p>

	<p>Collecting programmes in place to protect, safeguard and make use of cultural and natural heritage, addressing the needs of communities and stakeholders, and ensuring that collections can be an effective resource for sustainable development.</p> <p>Number and diversity of educational, awareness-raising, research programmes, and partnerships that aim to strengthen protection of cultural and natural heritage.</p>
<p>SDG 16. Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels. 16.B Promote and enforce non-discriminatory laws and policies for sustainable development</p>	<p><i>16.B.1 Proportion of population [audience/users/non-users] reporting having personally felt discriminated against or harassed in the previous 12 months on the basis of a ground of discrimination prohibited under international human rights law</i></p> <p>Number and proportion of policies that incorporate sustainable development considerations, in the full sense of recognizing all three of social, economic and environmental considerations.</p>
<p>SDG 17. Partnerships for the goals 17.14 Enhance policy coherence for sustainable development</p>	<p>Proportion of policies that incorporate sustainable development considerations, linking to SDGs and targets.</p> <p>Incorporation of policy considerations from outside the collections sector into policies of collections-based institutions, to facilitate partnerships and effectiveness.</p>
<p>SDG 17. Partnerships for the goals 17.16 Enhance the global partnership for sustainable development, complemented by multi-stakeholder partnerships that mobilize and share knowledge, expertise, technology and financial resources, to support the achievement of the sustainable development goals in all countries, in particular developing countries</p>	<p>Number and/or increase in number, and diversity of global and international multi-stakeholder partnerships that share collection-related knowledge, expertise, technology and financial resources to address the SDGs, or that otherwise involve collections-based organisations and institutions.</p> <p>Number and/or increase in number, and diversity of global and international multi-stakeholder partnerships involving developing countries that share collection-related knowledge, expertise, technology and financial resources to address the SDGs.</p>

SDG 17. Partnerships for the goals 17.17 Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships		17.17.1 Amount of United States dollars committed to public-private and civil society partnerships Number and/or increase in number, and diversity of local, national and regional multi-stakeholder (public, public-private and civil society) partnerships that address the SDGs drawing on collections, or that otherwise involve collections-based organisations and institutions.			
1	2	3	4	5	6
7	8	9	10	11	12
13	14	15	16	17	